













#### Three Easy Steps on How to Use 72 Hours Amazing Thailand Discover Thainess Guidebook

Choose what you want to do, whether it is sunbathing on pristine beaches, dining at seaside eateries, or relaxing beside resort pools, the choice is yours.

Mix and match or follow one of the recommended map routes.

3

Many of the shops, spas, hotels, and restaurants listed in this book offer Special Privileges to MasterCard cardholders. All you need to do is present your card to be eligible. If you misplace this book, don't worry, you can easily find another at one of the many English-language bookstores in Bangkok.

1600 New Phetchaburi Road, Makkasan, Ratchathewi, Bangkok 10400 Thailand Tourism Authority of Thailand www.tourismthailand.org

MasterCard Worldwide Asia/Pacific Region O House Lumpini Building, Unit No.1601, 16th floor, 1 South Sathorn Road, Kwaeng Thungmahamek, Khet Sathorn, Bangkok 10120 Tei: (662) 673 7555 Fax: (682) 677 7459-60

> Copywriting and Production by Wit+Wisdom Co., Ltd. 518/5 7th Floor Maneeya Center Building, Pathumwan, Bangkok 10330 Thailand Tel: +66 (0) 2652 0777-80 Fax: +66 (0) 2652 0783 www.thailand72hrsamazing.com







**Disclaimer:** 

WasterCard does not assume any responsibility for the products and service offered under this Program. The products are sold and services are provided solely by the Marchant, under such terms and conditions as determined by such Merchant, and MasterCard accepts no liability whatsoever in connection with such products and services. The products and services have not been certified by MasterCard and under no circumstances shall the inclusion of any product or service in this Program be construed as an endorsyment or recommendation of such product or service by MasterCard.



#### Introduction

The happiness Thailand offers all who visit is truly amazing. It's reflected in Thai's "sanuk" (fun-filled) and "mai pen rai" (don't worry, be happy) attitude towards life. The essence of this Thainess is reflected in the warm smile of every Thai. And you are invited to feel the same sensations that bring joy to all through a colorful spectrum of breathtaking beauty, rich culture and fulfilling lifestyles only to be found in Thailand. Come and Feel Energetic through exciting adventures, Feel Fun in discovering entertaining secrets of our ways of life, by indulging in Thai traditional and contemporary arts, Feel Harmonious by joining locals to preserve all Thailand has to offer, Feel Sophisticated through your immersion into Thai culture, past and present, Feel Prestigious by witnessing Royal projects that promote His Majesty's sufficiency economy philosophy, and Feel A Peace of Mind offered by tranguil settings and taught through Buddhist contemplation. It is all revealed in the pages that follow.



## Discover Thainess















# CONTENTS

- 6 Feel Energetic
- 16 Feel Fun
- 32 Feel Creative
- 50 Feel Harmonious
- 66 Feel Prestigious
- 78 Feel Sophisticated
- 94 Feel a Peace of Mind
- 110 Map Routes
- 124 Activities & Entertainment
- 130 Shopping
- 133 **Spa**
- 142 Accommodation
- 169 **Dining**
- 183 **Privileges**







#### **Feel Energetic**



HAT BOXING

High in the mountain rainforests as well as under the aqua sea, Thailand offers many activities and diversions from the uniquely traditional to the more innovative X-factor challenges certain to get your energy flowing.

ENP

#### Legend Thai Boxing, Bangkok



Muay Thai evolved from Muay Chaiya, and at 'Legend Thai Boxing' they will teach you all the offensive and counter punches, thrusts, blocks and kicks that will increase your energy as you become more proficient. At Legend, each student is first assessed to determine their conditioning as well as abilities and skills before being assigned to the appropriate class, whether it be Muay Thai, international boxing or personal training, which will be up to you. Classes are never more than 10 students so the professional trainers can provide the most attentive instruction and each student can achieve their goals, whatever they may be, in fitness, self-defense and competition.

 Bangkok Life Plus Company Limited, 66 North-Sathorn (Soi 6) Silom, Bangrak, Bangkok
 +66 (0) 2435 4366-7 Hotline: +66 (0) 8 0555 8822
 www.legendthaiboxing.com

#### **Baan Chang Thai, Bangkok**

Muay Thai is an ancient martial art developed to help increase and control one's energy. At 'Baan Chang Thai Arts & Muay Chaiya School', you can combine your study and training of Muay Chaiya (ancient Thai Kick Boxing) with less physical traditional Thai arts, like painting, puppetry and sculpture as the founder feels that all art forms teach the practitioner control, concentration and patience. While the training can help you get fit and develop confidence, it's also a form of expression as the moves appear like a choreographed dance, and if you combine Thai traditional art lessons, you will be surprised at how they can seamlessly synthesize into a holistic experience of immersion into Thai culture.

 38 Ekamai 10 Second Junction, Sukhumvit 63 Road, Bangkok
 +66 (0) 2391 3807, +66 (0) 2714 1884, +66 (0) 8 1812 8087, +66 (0) 8 9204 0843



www.samkhum.com/en/index.html





#### Muay Thai Chinnarach, Ko Pha-ngan, Surat Thani

While many travel to Ko Pha-ngan for the partying, there are those who choose a more serious activity, energetic training in Muay Thai with a former world champion, Khun Chinnarach. The students are all ages and come from everywhere. Training sessions are held twice a day, 8.30-10.30 hrs. and 16.00-18.00 hrs., which means you still have time to chill and reenergize on the beach between sessions. The training camp also provides simple accommodation, a small private bungalow with fan, by the day and month, or there are more upmarket resorts very close by. If committed, you will see dramatic improvement in your skills and fitness in a very short time.

+66 (0) 8 6953 8253
 www.muaythaichinnarach.com

#### Krudam MuayThai School, Bangkok

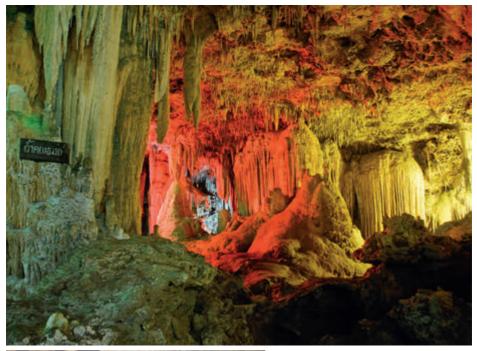
Another Thai boxing champion, Dam Srichan, has developed a curriculum that is certified by the Ministry of Education. His energetic programs have become so popular that there are now four Krudam Gyms located around Bangkok. Classes are 1½ hours, and you can register for just one to see if you like it or for courses of 10 sessions, either private or with other students. With six classes a day on weekdays and five on weekends, you'll find the more you work out, the more energy you'll have for other activities in and around the city. Classes for children are held Tuesdays and Thursdays from 17.00-18.00 hrs.

16 Sukhumvit 24 Road, Klong Toey, Bangkok
 +66 (0) 2661 1647, +66 (0) 8 4108 6653
 www.krudamgym.com





#### Le Khao Kop Cave, Trang





 The Khao Kop Tambon Administration Organization, Mu 1, Khao Kop, Huai Yot, Trang
 +66 (0) 7527 1426
 www.thumle.com Looking down a deep cavern can always get your blood boiling, and that's just what Tham Le Khao Kop Cave does for all who visit. Carved out by the stream that now flows through the center of limestone Khao Kop Mountain, the only way you can explore its many grottos is aboard a small plastic boat. The high point of the adventure is when all in the boat have to lie flat all squeeze together to navigate below a formation that is said to resemble the backbone of a dragon. Could it be an ancient fossil or just a beautiful stalactite formation? Either way, it's supposed to bring you luck. Once back on dry land, if you have the energy, you can follow the steam back up nearby Banthat Mountain to see some wonderful views.



#### Caving at Thum Klang, Krabi



You'll certainly feel energetic, when you see the opening leading into Klang Cave, located close to Ao Luk Bay, about 45 kilometers from Krabi town. While the cave can take up to four hours to traverse, most visitors choose a shorter one-hour trek into the depths filled with sensational stalagmites and stalactites, especially the 1-millimeter-thin grisly hair. The Dome and Viewpoint highlights have also been described as the most remarkable in Thailand, leaving many with goose bumps, and be sure to see the fishpond before turning back. Next to Thum Klang is another cave, but with its underground river, you'll need a kayak to go exploring. Just 4.5 km. south of Ao Luk Junction on Highway H4, a resident guide lives next to the parking lot.

🚯 Ao Luk Noi, Ao Luk, Krabi





#### Zipline Chiang Mai

If you're looking for an adrenaline rush, then Zipline Chiang Mai should be perfect for you. High in the mountains in the village of Ban Mae Taman, you'll be zipping along 2,200 meters of cable for flights from 20 to 400 meters above the ground. Among the 27 platforms, between Platforms 23 and 24, you will soar for 400 meters under the jungle canopy across the Mae Taeng River with its cascading rapids pounding down below. The views are as breathtaking as the flights, and you never have to worry as expert guides using only the best equipment assure your safety. This is a high-flying experience you won't be able to stop talking about.

Ban Mae Taman, Mu 2, Mae Taeng, Chiang Mai
+66 (0) 8 5720 0619
www.ziplinechiangmai.com



#### Thai Jungle Sports, Chiang Mai

When you want to soar along ziplines just below a rainforest canopy high in the mountains that surround Chiang Mai city, then Thai Jungle Sports is one terrific solution. Not only do you experience extreme fun in the fresh alpine air, excitement that will get your adrenaline pumping and pristine beauty all under the safest conditions, but you can also enjoy a glimpse of Thai traditional mountain village life where they grow rich and aromatic Assam tea when you aren't flying through the trees. The entire journey is 2.7 kilometers and is led by two sky ranger guides who to ensure your safety as well as point out the spectacular sights of nearby peaks with cascading falls leading to the lush valleys below.

21/9 Mu 5, Pa Daed, Mueang, Chiang Mai
 +66 (0) 5344 8533, +66 (0) 8 1046 7801



Thai Jungle Sports Camp (Mae-On)
11 Mu 1, Huay Kaew, Mae-On, Chiang Mai
www.thaijunglesports.com







#### Petch Phothong Cave, Sa Kaeo

Petch Phothong is a breathtaking cave. Some visitors choose to climb along the face near the mouth. Others choose to go exploring down into the 700-meter long cavity with its many stalactites and stalagmites that shimmer like diamonds, thus its name-petch or diamond. Around the cave there are also a number of other beautiful sites, like the Sai Kaeo Beach Cave, Phamok Ratchani and

Phahin Therp, where rock climbers like to test their skills. But if you haven't yet trained, best to wait till you have had some practice. Still the views are very impressive in themselves.

Khlong Hat District Administration, Ban Khao Luem, Khlong Hat, Sa Kaeo

🔇 +66 (0) 3751 2142, +66 (0) 8 1784 7681



#### **Rafting The Hin Phoeng Rapids, Prachin Buri**

After spending a little of your energy on the 2.5-kilometer trek through the rainforest, your heart start to beat harder as you paddle faster and faster shooting the Hin Phoeng Rapids. It will take all your strength to forge your way through rocky crevices and cataracts cascading down the Sai Yai River. The rapids range from Class 3 to 5, depending on when it last rained, and the journey takes from 1 to 2 hours, depending on the power of the whitewater and how adept you and your crewmembers are. Don't worry if you are a novice as they provide a short briefing by certified guides who go with you and provide all the necessary safety equipment and essentials. At the end, you might feel spent, but also exuberant.

- Khao Yai National Park, Saphan Hin, Na Di, Prachin Buri Contact: Tourism Authority of Thailand, Nakhon Navok Office
- () +66 (0) 3731 2282, +66 (0) 3731 2284









#### Khek River Rafting, Phitsanulok

While the Khek River isn't one of the biggest, it picks up enormous force as it descends from the Phetchabun Peaks. The 8-kilometer trip through Thung Salaeng Luang National Park begins with the Class 1 Kaeng Tha Kham rapids where you can practice navigating. Then, for the next three hours, you'll be shooting as many as 18 whitewater challenges, zigzagging between all levels of torrents before coming to the last at Kaeng Thap Khun Tai and the drifting to the landing. The experience can be breathtaking and leave you spent at the end. But as the recollect all the fun and excitement, you will be probably feel reenergized and ready for another go at it. From Phitsanulok, take Highway 12 to Amphoe Wang Thong. Continue driving straight until you reach Kilometer Marker 53, which is in Ban Pak Yang.



Tourism Authority of Thailand Region 3, Phitsanulok
 +66 (0) 5525 2742-3



There is so much fun to be had all around the kingdom. Wherever you travel, whatever the mode, from tuk-tuk to longtail boats, you can be sure to be invited to join in the pleasure and excitement.

Feel Fun

#### 2015 Discourse Theatoner

•

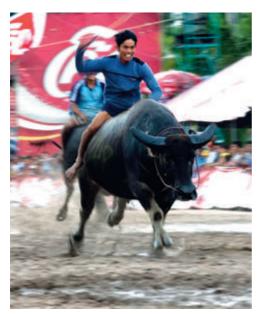
#### **Traditional Long Boat Racing**

To mark the end of Buddhist Lent, many provincial cities set on rivers hold an annual long boat race, a tradition that can go back centuries for some communities. In the past, these races of colorful boats cut from trees with elaborate naga serpent prows were organized as training for war. Today, they have become part of fun-filled merit-making, and depending on the region where held, they can have a very local flair, like the Thai-Lanna festivities of Nan, Thai-Lao celebrations in Satuek, Buri Ram, and the central Ayutthaya culture seen in Sing Buri. Joining the throngs on the banks and cheering on your favorite long boat can really be great fun.

Tourism Authority of Thailand +66 (0) 2250 5500 ext. 4545-48 www.tourismthailand.org



#### **Chon Buri Annual Buffalo Racing Festival**



For more than 140 years, the people of Chon Buri have been having their fun at this joyful festival in October or November. Organized to honor and express their gratitude to their mighty working beasts, it all begins with a procession through town of the ornately decorated water buffalos and carts together with colorfully costumed musicians and dancers. Then, it's off to the stadium for the exciting bareback riding competition. In addition to the races, there are a number of fun-filled activities, including the most healthy buffalo contest, buffalo fashion contest, Miss Farmer Beauty Pageant and Martial Arts Contest.





#### Loy Kratong Festival



Loy Kratong is celebrated nationwide on the full moon of the 12th Thai lunar month. While legend attributes the creation of the holiday to a Sukhothai courtesan, Nang Nopphamat, the trust is that it has its roots in the ancient Brahman faith. On the night of the holiday, the people will float offerings to the water goddess, Mae Khongkha (Ganges) to ask for forgiveness for the sins they have committed, particularly to the water they are so dependent upon. They will also ask for the blessings of the Lord Buddha and make a wish as they make merit. Every city, town and village will hold celebrations, the most notable in Sukhothai and Chiang Mai.





#### **Songkran Festival**

Songkran, or Thai New Year, is probably the Thai holiday of the most fun, while the water throwing is actually meant as a symbol of helping to purify and wash away bad karma. Like many Thai customs, it has its roots in the Hinduism, and actually celebrates the vernal equinox and when the sun enters the Zodiac sign for Aries, or the ram. In former times, it was held according to the lunar calendar but today, it is always celebrated on April 13th through the 15th. In Chiang Mai, where the most famous and frolicking celebrations are held, the holiday lasts a week of water fights and colorful festivities.







#### Khao San Nightlife, Bangkok

As night ascends, Khao San takes on a much different look and character, which attracts many of the Thai younger 'uni' generation out for a good time. It's still a promenade, but now the lighting is flickering neon with all sorts of music blasting the airwaves. Many choose to watch it all from one of the street-side cafés. Others chose to head inside or to rooftop for a slightly more demure ambiance. Running parallel to this action is Soi Rumbuttri, which, with its leafy banyans and colonial buildings, makes you feel like you've stepped back in time. There's really no telling what kind of fun you'll find here, as you go exploring the clubs and pubs situated along the horseshoe shaped lane.



🚯 Banglamphu, Phra Nakhon, Bangkok

#### Yaowarat Street Food at Night, Bangkok

Bangkok is second to none when it comes to street food, and some of the best you'll find is along Yaowarat Road and its narrow, intersecting sois that bisect the capital's Chinatown. For more than 200 years, this district offered a fun-filled culinary journey offering popular delicacies from the different regions of China, Thailand and neighboring countries. The stalls begin serving as dusk descends, or around 18.30 hrs., and don't pack up till near dawn. So, it's where many will end their evening of revelry, enjoying tasty delights, like the musttry Pad Khi Mao, or drunk-style noodles, not cooked with booze, but lots of chili certain to sober you up.

China Town, Yaowarat Road, Samphanthawong, Bangkok





#### **Phuket Walking Street**



Held only on Sunday nights, from 16.00 - 22.00 hrs., this is an experience that shouldn't be missed if you visit the resort island. Known also as Lad Yai, which means Big Market in southern Thai dialect, you'll have fun discovering all sorts of stalls along Thalang Road selling authentic southern Thai cuisine as well as local handicrafts for gifts and souvenirs. What also impresses visitors is the blend of Baba (Chinese migrants), Thai Muslim and Indian shops found in this historical Sino-Portuguese district. It's hard to miss this commercial avenue with its Chinese-style Gate announcing Lad Yai in three languages, Thai, Chinese and English. But even if you miss the market on Sunday evening, it is always a bustling place with its many amusing shops and cafés.

🚯 Thalang Road , Talad Yai, Mueang, Phuket

#### Fisherman's Village Walking Street, Ko Samui, Surat Thani



Some will ask how this quaint fishing village has been able to preserve its heritage while all around it Chaweng Beach and much of Samui has become a hopping hip beach resort. Well, maybe it's the Friday night Walking Street that has helped. The road is shut and stalls pop up everywhere offering nearly everything, from fresh seafood to Thai and foreign specialties. You can even find mojitos for just 50 baht to be enjoyed as you listen to live music and watch the scene. Then again, you might want to browse and pick up some scented soap, rare antiques, cheap clothing or arts and crafts to decorate your beachside bungalow or home far away to help relive the fun enjoyed here.

🚯 Bo Phut, Ko Samui, Surat Thani



#### Srinakharin Train Market, Bangkok



Once a hot spot along the abandoned train tracks behind Chatuchak Market, Talat Rot Fai has retained its name but moved to the outskirts of the city. Here, on Srinakharin Soi 51, you'll again find hip bars and restaurants as well as the vintage sellers from the former location, but now in converted warehouses and containers. Set around the market, you'll also find lots of classic VW Combis modified to be cozy cocktail bars and tattoo parlors for those who want to take home some permanent artwork. While it might have moved, Talat Rot Fai has retained its cool, entertaining charm. Take BTS Skytrain to Udom Suk Station and then a taxi or the Red Songthaew at corner of Soi Sukhumvit 103 till the last stop (about 5 kilometers), Then walk to Srinakarin Soi 51. Talat Rot Fai is about 200 meters down the lane.

 Srinakharin Soi 51, Srinakharin Road, Nong Bon, Prawet, Bangkok
 +66 (0) 8 1827 5885





#### Tha Pae Walking Street, Chiang Mai

Tha Pae Walking Street is a large market located right in the center of Chiang Mai city, starting at the Tha Pae Gate and extends along the length of Ratchadamnoen Road. The market is held every Sunday and starts around 17.00-18.00 hrs. until midnight. It is famous for its showcase of the northern craftsmanship product and a good place for souvenir shopping at a reasonable price. You



Ratchadamnoen Road, Mueang, Chiang Mai









#### JJ Market (Chatuchak Weekend Market), Bangkok



Over 35 acres comprising 27 sections with more than 15,000 booths in all is what makes JJ Market one of the largest, most exciting weekend markets in the world. It is something to navigate, moving from books to plants to antiques, pets, food and drink, fashion, furnishings, collectibles, ceramics and virtually most anything else you could imagine. So, it's best to take your reckonings from the central clock tower as well as use it for your meeting place if you get separated, which is easy to do with as many as 200,000 shoppers flowing along the lanes and in and out of the stalls. What is even more incredible is that almost all are smiling as they hunt for and find the very best deals.

Khamphangphet 2 Road, Chatuchak, Bangkokwww.chatuchak.org

#### JJ Green (Chatuchak Night Market), Bangkok

During the day, JJ Green is a quaint community mall, but on weekend nights, like Dr. Jekyll becoming Mr. Hyde, it transforms into the hip "Siam Gypsy Market", featuring vintage collectibles, good local and international vittles and awesome entertainment, including live bands and street artists. Vendors lay out their mats and set up on the grass as do some who just come to hang out. It's a great place to end your day after scouring JJ Market, enjoying the food, drink and music. Then, you might just want to come to choose from JJ Green's eclectic selection or just chill with everyone else in the cool, easy ambiance.

Khamphangphet 3 Road, Chatuchak, Bangkok







#### New I-Mobile Stadium, Buri Ram

Home to the Buriram United Football Club, the current Thai Premier League champions, the stadium is known to locals by the team's nickname, The Thunder Castles Stadium. Named for its corporate sponsors, it is considered Thailand's finest football facility. Listed as the fastest constructed football stadium in the Guinness Book of Records, it was completed in just 256 days. The country's first to meet FIFA, AFC and AAF requirements, with its international standard pitch, this 32,000-seat stadium is certain to become known for its uproar and cheering as it hosts spectacular matches.

 Prakhon Chai, Buri Ram Road, Ban Bua, Mueang, Buri Ram
 www.buriramunited.co.th

#### **Chang International Circuit (CIC)**



With the opening of Chang International Circuit, Thailand now has the capability to host an F1 Grand Prix and Moto GP. The course built in record time, just 422 days, can seat up to 50,000, but attracted over 70,000 for its inaugural race. Built on 480 acres adjacent to the New I-Mobile Football Stadium, this complex is the brainchild of a prominent politician turned sport promoter who wants to make Buri Ram province the most exciting international sport center. With12 bends supporting speeds up to 315 kph, the 4.6kilometer racetrack can offer you the most thrilling competitions on two and four wheels.

Prakhon Chai, Buri Ram Road, Ban Bua, Mueang, Buri Ram www.bric.co.th



#### **Cycling Around Bang Krachao, Samut Prakan**



Bang Krachao is known as 'The Green Lung' for its lush green area close to the capital. Located within easy reach from Bangkok just across the Chao Phraya River, it is a perfect one-day-trip destination. Cycling is one of the most popular activities on Bang Krachao and the easiest way to get around this island as the roads are narrow and you may want to stop often and take some pictures of the local communities and the green nature along the way. You can bring your own bicycle or rent it here at the local shops and cycle tours run by an English speaking guide are also available.



Bicycle rental shop and Tours:

- Baan Thoop Hom: 22 Mu 3 (Soi Petchahueng 52), Bang Nam Phueng, Phra Pradaeng, Samut Prakan
- +66 (0)8 6569 1650, +66 (0) 2815 0729
- Baan Loong Kul: Soi Phetchahueng 23, Bang Yor, Phra Pradaeng, Samut Prakan
- +66 (0) 2461 0560



#### Going Green & Wake Boarding at Khlong Khon, Samut Songkhram

Why not mix a little ecological contribution with some fun? Mangroves are vital to our coasts and estuaries, and at Khlong Khon, the community banded together to fight deforestation of nearly 30,000 acres by introducing a mangrove replanting and ecotourism scheme. So, after a short lecture about the ecosystem, you'll be taken by boat to plant mangrove seedlings and feed the wild, though now tame, monkeys. After your work trudging through the thick mud, you'll be taken back into the bay, where you can hop on small planks and get towed behind the boat you came in. It's a fun way to celebrate a great cause.



- Khlong Khon District Municipality
- +66 (0) 3473 1329
- Samut Songkhram Mangrove Forest Resource Learning Support Center
- +66 (0) 8 6092 0976
- Khlong Khon Green Tourism Club
- (0) +66 (0) 8 9746 8803, +66 (0) 3473 1188





#### Similan Island, Phang-nga



As you approach the Similan Archipelago, one of the world's most spectacular diving areas, your adrenaline will begin pumping just because of the share beauty of these pearl islands with their rock sculptures, lush greenery, ivory white beaches and translucent aqua azure waters. Still, for most visitors, it's what's below the surface that can be so energizing. The coral kingdoms include colorful gardens and a menagerie of mesmerizing marine life, from frolicking schools of cartoon and sergeant major fish to manta rays, dolphins, sharks and whales as well as sea turtles that crawl up Ko Huang in winter to deposit their eggs.

Phang-nga National Park (Bangkok Office)
 +66 (0) 2562 0760
 To book a tent to camp on Similan Island:
 www.dnt.co.th





#### **Diving & Snorkeling at Ko Tachai**

The ninth member of the Surin Archipelago under the jurisdiction of the Similan National Marine Park, this small, idyllic Ko Tachai is all what you would imagine an uninhabited tropical island would be, lush jungle hills, long stretches of powdery white beach and crystal clear, azure waters. While scuba divers come here for the excitement of swimming with sharks and mantas in the deep waters off the Tachai Pinnacle, snorkelers become energized as they explore the colorful coral kingdom in the island's shallow bay. The trip from the Phang-nga Coast takes 3-4 hours, so best to book an onboard dive trip. The island is only open from November through April so that the rest of the year, it has time to rejuvenate.

 Similan Island National Marine Park office
 99 Mu 5, Ban Thap Lamun, Petchkasem Road, Lamkaen, Thai Mueang, Phang-nga
 +66 (0) 7645 3272











### **Feel Creative**

The Thai culture is rich in fine and performing arts that have been preserved over the centuries as they have also evolved through modern interpretations that you can view as well as learn the techniques that have made Thai creativity so renowned.

2



#### Wat Rong Khun, Chiang Rai

Just south of Chiang Rai, Wat Rong Khun is the creation of national artist Chalermchai Kositpipat. Ornate and unconventional, your visit will feel like a surreal journey as you view his blend of traditional Thai architecture and avant depictions of Buddhist teachings. While the exterior grounds are filled with bizarre sculptures, the interior murals are renditions of contemporary scenarios rather than the more expected manifestations of good and evil. The temple is a work in progress, with the artist's ultimate goal is to provide a creative Buddhist study and mediation center for people to come learn and practice dharma.

Pa O Don Chai Road, Mueang, Chiang Rai
 +66 (0) 5367 3579





#### Baan Dam Museum, Chiang Rai



Meanwhile, north of town is national artist Thawan Duchanee's mysterious masterpiece, Baan Dam, a charcoal black wood Lanna-style sanctuary together with 15 smaller buildings in a variety of designs. Visitors are kept from entering many of these, and so view the installations through windows. While some serve as galleries only for his collection of animal skins, skulls and skeletal remains, others offer a juxtaposition of these animal artifacts and his contemporary paintings. Thus, like its name implies, the Black House can appear with a dark aura that is somehow alleviated by artwork that examines Buddhist doctrines, creating an overall impression for Khun Thawan's reflections on permanence and impermanence.

414 Mu 13, Nanglae, Mueang, Chiang Rai
 +66 (0) 5370 5834, +66 (0) 5377 6333, +66 (0) 8 1673 1155
 www.thawan-duchanee.com





#### Bann Kang Wat

Chiang Mai is blessed with natural, cultural and religious attractions. Baan Kang Wat has been newly established craft village outlet as a unique characteristic of the province. This place is suitable for shopping distinctive wood carvings and plenty of idea-forward hand-made souvenirs while enjoying the atmosphere that borrows the glimpse of traditional Thai Lanna style during the bygone days.

#### For more information, contact

Baan Kang Wat Craft Village

- 191-197 Mu 5, Soi Wat U-Mong Suthep, Mueang, Chiang Mai
- **(** daily: 11 a.m 6 p.m.
- 🔇 +66 (0) 9 5691 0888 or +66 (0) 9 0056 9042
- 🕑 www.banidea.com/bann-kang-wat
- Www.facebook.com/BannKangWat



#### Tao Hong Tai Ceramics Factory, Ratchaburi



Only a couple hours from Bangkok, Ratchaburi has become a retreat for artists. For the founders of Tao Hong Tai, it was because of the quality of the clay they found here, and today, with the tradition carried on by descendants, the factory continues to produce a wide selection of terracotta and glazed water jars, pots, vases, tableware, sculptures and Chinese-style "crackle" antiques as well as pieces made to order. During your visit, you can express your artistic talents as you create glazed pictures and patterns on ceramic ware that will be kiln fired and sent to you as a souvenir.

234/1 Jedeechak Road, Mueang, Ratchaburi
 +66 (0) 3233 7574, +66 (0) 3232 3630
 www.thtceramic.com



# Baan Luang Rajamaitri, Chanthaburi

Luang Rajamaitri was an aristocrat who, in 1908, during the reign of Chulalongkorn, Rama V, set up the first commercial rubber plantation in Thailand's eastern region with saplings he imported from British Malaya. As an agricultural tycoon, he built his home on Chanthaburi's first paved street, Sukhaphiban Road. Now, this historical structure, approximately 120 years old, has been restored to offer quaint riverfront boutique accommodations as well as a glimpse into the French Indochina colonial era when took control of Chanthaburi for a short spell and then only returned it when the province of Trat province was handed over to them, all this following the infamous gunboat diplomatic action in Bangkok.

252 Sukhaphiban Road, Wat Mai, Mueang, Chanthaburi
 +66 (0) 3932 2037, +66 (0) 8 8843 4516



# Chanthaboon Waterfront Community, Chanthaburi



This community dates back over 300 years to the reign of King Narai of Ayutthaya, when Chinese and Vietnamese traders settled here because of the Chanthaburi's gems and agricultural produce. Approximately, 160 vears ago, the narrow riverfront allevway was expanded to become the province's first paved road, Sukhaphiban Road, where today you can still see old Sino-Colonial shophouses. a Catholic Church modeled after the Notre Dam and Chinese shrines. Since 2009, the local community has banded together to form the Chanthaboon Waterfront Community Development Committee to restore and recreate the riverfront and promote local historical and cultural attractions, including local cuisine. At the inaugural Community Learning Center, you can see photographs and artifacts that trace the neighborhood's history. Two more centers are planned to focus on the mining, gem and jewelry industries and local hand-woven kok (papyrus like reed) products.



# Khlong Bang Luang, Bangkok

Ambiance plays a major role in inspiring creativity, and this is probably why Khlong Bang Luang, a small canal village, has evolved into a waterside artist community. One house, Ban Silapin, or Artist House, really stands out. A restored relic of the Ayutthaya period, it now serves as a café and gallery as well as theater for puppet shows that retell chapters of the epic Ramakien. Nestled up against a 300-year-old chedi, the locals still come to make offerings each day. Before or after you have seen the show, but probably after viewing the colorful drawings, paintings and masks, you can try your own hand at painting a mask that can make a wonderful memento for you to take home.

Across the canal from the end of Charan Sanitwong Soi 3 (near Wat Kuhasawan), Thon Buri, Bangkok



# Sala Chalermkrung Royal Theater, Bangkok



There are few places now where you can see Khon performed, and this is by far the best. Built in 1933, the very elegant Sala Chalermkrung Royal Theater (Pavilion of the City's Glory) first served as a cinema before being restored to be a theater for Thailand's quintessential Khon classical theater. The spellbinding performances are excerpts from the epic Ramakien such as "Hanuman Becoming Phra Chakri's Devotee". The ornate masks and lavish costumes are a site to behold, and while there is LED captioning above the stage, the dancing that depicts the love story of Rama and Sita is very easily understood. Even if you aren't free in the evenings, there are often other performances taking place.

66 Charoernkrung Road, Wang Burapha Phirom, Phra Nakhon, Bangkok

+66 (0) 2222 0434, +66 (0) 2225 8757-8

🕑 www.salachalermkrung.com





## Suchart Subsin Shadow Puppet House, Nakhon Si Thammarat

Nang Thalung, or shadow puppetry, which in Thailand has its roots in the south, is a dying art, but the tradition is still thriving at the Suchart Subsin Shadow Puppet House. Khun Suchart, a recognized national artist has passed on this performing art's secrets to his son and they, together with students, musicians and puppeteers continue to give performances, both traditional stories and more contemporary social themes, like the dangers of drug addiction. The open-air theater is small, seating just for 30, but the productions are both elegant and fun, accompanied by live traditional music. There is also a very interesting museum with shadow puppets from around the world and a souvenir shop. You might be attracted to the puppet making demonstrations where you can focus your talents on creating a colorful character.

10/18 Si Thammasok Road, Mueang, Nakhon Si Thammarat
 +66 (0) 7534 6394

## Wat Khanon Nang Yai Performance & Museum, Ratchaburi

Giant shadow puppet productions were regarded as a Royal entertainment. The troupe at Wat Khanon, one of only three remaining in Thailand, was established during the reign of King Rama II. Over the years, they created puppets, numbering 313 in total, to perform nine episodes of the epic Ramakien. Their knowledge and skills have then been passed down from generation to generation among the local villagers. Today, you can see the originals in a museum composed of old traditional wooden monks' kutis (residences) and a temple hall. You can also see their replacements perform the same productions that still entertain as they create oohs, aahs and laughter.



MasterCard

🚯 Wat Khanon, Soi Fa, Photharam, Ratchaburi

# Wat Gate Museum, Chiang Mai

The Wat Gate Museum features an eclectic collection of Lanna and Chiang Mai artifacts, fabrics and photographs of the days of yore. It was established by the son of William Bain, a Scotsman of privileged class, who left it all to move to Chiang Mai in 1903 and become a teak tycoon. He married a local girl, and it was his son who established the museum, formally known as Wat Sakas Museum, on the grounds of the nearly 600 year old Wat Ket Karam, or Wat Gate, from where the museum gets its name. Of particularly interest are the photos from Chiang Mai's heyday when the timber trading companies flourished 100 years ago and an early Siam "White Elephant Flag" along with creative work by local and foreign artists.



Wat Ket Karam, Charoenrat Road, Wat Gate, Mueang, Chiang Mai

#### **Rattanakosin Exhibition Hall, Bangkok**



The wide avenue, Ratchadamnoen Road, where the exhibition hall is located was started in 1897 by order of King Chulalongkorn with his aim to create something like Paris' Avenue des Champs-Elysees. The buildings along the thoroughfare designed by top architects of the time were built beginning in 1937. Located right by Democracy Monument, this building was renovated in 2008 and opened in 2010. Its 9 exhibition halls offer interactive exhibits that trace the history of Rattanakosin, Krung Thep (The City of Angels), or the Thai kingdom's capital, Bangkok. In addition there are rooms at each end of the upper floors offering beautiful views of the old city, inspirations for paintings of the cityscape then and now.

100 Ratchadamnoen Klang Road, Bawonniwet, Phra Nakhon, Bangkok

+66 (0) 2621 0044

🕑 www.nitasrattanakosin.com





# Bangkok National Museum

First opened by King Chulalongkorn about 140 years ago on the grounds of the Wang Na, or Front Palace, which was built for the second king, or crown prince, its first exhibits were of the antiquities of the King's father, King Mongkut, or Rama IV. Today, though, it is home to an extensive collection of artifacts that trace back to the prehistoric ages and forward through the various Thai kingdoms, Lanna, Sukhothai, Ayutthaya and current Rattanakosin (Bangkok) eras, on exhibit in the Gallery of Thai History. Next to this is the original reception hall that was converted into a prayer hall that now houses revered Buddha images. Then comes the palace itself with many creative displays devoted to performing arts and war, fashion and the lifestyles of the times.

4 Na Phra That, Phra Nakhon, Bangkok
 +66 (0) 2224 1333







## Ban Nam Chiao Ngop Products, Trat

While you know about Laem Ngop as the site for the ferry piers to get to Ko Chang, you probably never knew that the name means Nipa Palm Cape, and here in the village of Nam Chiao, you can watch as the locals produce the traditional, very light and comfortable wide brim ngop hats that look like a flat-topped volcano and have become a symbol for Thailand. You can also find many new and more contemporary designs. At the same time, you can explore the mangrove coast and learn about local conservation efforts at the Mangrove Nature Education Center that will help fill your head with knowledge while you cover it with the locally produced product.

Ban Nam Chiao OTOP, Nam Chiao, Laem Ngop, Trat





# **Ban Chiang National Museum, Udon Thani**

Discovered in 1966 and registered as a UNESCO World Heritage Site, Ban Chiang is now believed to date as far back as 3,500 years and occupied continuously up to 1,500 years ago. Considered one of Southeast Asia's most important prehistoric findings, archeologists have discovered some of the bestpreserved pottery, with geometric and animal motifs, and bronze implements used in daily household chores, wet-rice farming and animal husbandry. You can see many of these artifacts at the Ban Chiang National Museum, which is about an hour from Udon Thani's provincial capital. To reach the site, take Highway 22 to Kilometer 50, where you turn onto Highway 2225 and will find many villages and highway stalls selling Ban Chiang-inspired ceramics and handicrafts.

Ban Chiang, Nong Han, Udon Thani
 +66 (0) 4220 8340-41







#### **Bangkok Food Tours**





Experience the real Bangkok through taste with Bangkok Food tours and find out why Bangkok is often dubbed a food capital. Eat your way through the city's most savory neighborhoods while the knowledgeable culinary guides reveal the stories behind local eateries and their famous recipes as well as learn about history, culture, and tradition along the way. All food tours include a variety of



mouth-watering food tastings, from Thai and ethnic specialty eateries, renowned street food stalls, to historic fine dining restaurants.

- 🚯 379 Sihaburanukit Road, Bangkok
- **(**) +66 (0) 8 9126 3657
- 🕑 www.bangkokfoodtours.com



# **Amita Thai Cooking Class**

More and more people are becoming interested in the culinary arts, especially Thai cuisine. But at Amita, you will learn even more than cooking your favorite dishes, you'll also experience the ageless charm of a Bangkok waterfront lifestyle on a canal that branches off from the Chao Phraya. In fact, it's the ancestral home of your teacher, Khun Tam, who grew up here. After picking your herbs and spices from the garden and a tasty demonstration, you'll prepare four dishes, like Kaeng Khiew Wan, Tom Yam Kung and Pad Thai. Then, you move to the veranda overlooking the canal where you can delight in your classmates' and your own creations.

 162/17 Soi Wutthakat 14, Wutthakat Road, Talad Plu, Thon Buri, Bangkok
 +66 (0) 2466 8966
 www.amitathaicooking.com









# Baba Cooking School, Phuket

Phuket is bursting at the seams with cooking schools these days as a cooking class can be your gateway to spend a half day-or longer-and learn a few fundamentals of Thai culinary culture. Sri Panwa's Baba Poolclub Cooking School is one of the best places in Phuket to learn the true spirit of Thainess and realize the exquisite art of Thai cooking.

Sri Panwa, 88 Mu 8, Sakdidej Road, Vichit, Mueang, Phuket

**(**) +66 (0) 7637 1000

🕑 www.sripanwa.com





## **Blue Elephant Cooking School, Phuket**



Following its success in Bangkok, Blue Elephant opened a second school in the former Phuket governor's mansion in the historic neighborhood of Phuket city. Each class begins with a visit to the market with your instructor to learn how to select the finest ingredients. Once you return to the school, you'll be taught how to prepare different dishes, which you will then do by yourself at your personal cooking station. After all the dishes are ready, everyone will move to the restaurant where you will dine on your creations as well as those prepared by BE chefs. The classes are designed for cooks at all levels, novice to professional. Private lessons can also be tailored to include your favorite dishes.

96 Krabi Road, Talad Nuea, Mueang, Phuket
 +66 (0) 7635 4355
 www.blueelephant.com





## Samui Handicraft OTOP

The coconut tree has truly been the "tree of life' for Samui locals for very long time, as it has so many uses that provide for the most basic needs of both food and shelter and also provides an income. Even the leftover or scrap wood of the coconut trees can turn into beautiful products like lamps, chests or toys. At how the locals design and produce their beautiful creations from kitchenware to home decorations to lovely bags, which has made them famous for more than 15 years. Next to the work station is a showroom and shopping outlet where you can shop for their coconut carved products at reasonable prices.

 54/2 Mu.1, Ban Saket, Taling Ngam, Ko Samui, Surat Thani
 +66 (0) 7741 5260, +66 (0) 8 1273 8778







# Pipit Banglamphu Museum, Bangkok





The Pipit Banglamphu Museum is a newly opened local museum in the Banglamphu community, located on Phra Sumen Road, close to Khao San Road. The museum aims to preserve the history of Banglamphu, its communities, craftsmen, places and the way of life in this neighbourhood in old Bangkok. It is housed in a building that used to be the Kuru Sapha Printing House or Wat Sangwet Printing House. The wooden building, constructed in 1925, served as a text-book store, and the concrete building, built in 1932, was the Wat Sangwet Printing School, the first printing school in Thailand.

 Phra Sumen Road, Chana Songkram, Phra Nakhon, Bangkok
 +66 (0) 2629 1850







# **Feel Harmonious**

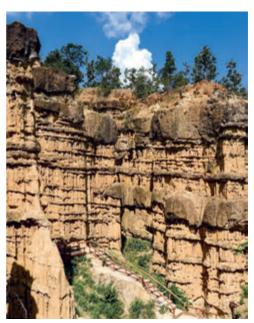
**B**uddhist philosophy expounds upon finding inner peace, which can be expressed through the harmony of man with nature. Thus, Thailand is committed to preserving its bounty of natural beauty and traditional customs that can bring joy to all.

化非成本化物的安全的 网络加丁的现在分词 化丁丁酸

# Pha Chor, Mae Wang National Park, Chiang Mai

Some have described Pha Chor as Thailand's Monument Valley. Believed to be the original course of the Ping River, waters along with winds and rains have carved these incredible stone sculptures found nestled under trees or standing along cliffs and crevices. Nearby to these stone pillars eroded over time is the Mae Wang Waterfall, from which the park takes its name, cascading 20 meters down into a cavern. As one walks the forest path to view these natural phenomena, one can feel a sense of peace and timelessness amidst the evolution of this topography.

🚯 Yang Khram, Doi Lo, Chiang Mai









## A Day at Elephants World, Kanchanaburi

Elephants World is a non-profit sanctuary that affords elephants a refuge and you the chance to be a Mahout for the day. In the morning you'll be taught how to care for your pachyderm, beginning with their bath followed by preparing its meal. This will include some planting and picking of fruit and cooking sticky rice. In the afternoon, you'll take charge under the watchful eye the elephant's primary caregiver, which mean bathing it spotlessly clean and then feeding the fruits, vegetables and rice you prepared earlier. This is a day you won't forget as you become a lifelong friend with your friendly mammoth.

Wang Dong, Mueang Kanchanaburi, Kanchanaburi
 +66 (0) 3451 4800
 www.elephantsworld.org







# Sam Phan Bok, Ubon Ratchathani

Sam Phan Bok means 3,000 holes, and "Siam's Grand Canyon" is a formation of holes large and small carved into the landscape by the mighty Mekong River. The canyon sculptures only become visible after the rainy season as the waters recede. Still many of the craters will be filled with poles of water, affording beautiful reflections of the moon-face terrain that has been formed by thousands of years of erosion. While some choose to walk or scamper over the surface, others choose a more relaxing expedition, cruising by in a boat where they can also watch the quiet, simple life enjoyed on the Lao side of the river.

Ban Phong Pao, Mu 4, Lao Ngam, Pho Sai, Ubon Ratchathani





## Cheow Lan Lake, Khao Sok National Park, Surat Thani

About 730 kilometers south of Bangkok in the mountains of Surat Thani province, the enormous shale-clay Ratchaprapa Dam and its Cheow Lan Lake offer a peaceful getaway in a stunning setting. The dam and its reservoir with its karsts sticking up from the water provide tranquil harmony amidst this breath-taking scenery. It is a simple, unspoiled environment made for turning off and chilling out. Stay long enough, a night or two, for a boat trip on the lake or a trek into the dense rainforest where elephants, wild buffalos and bears still roam. There are floating hotels where you can really commune with the natural surroundings.

- The park entrance road is at kilometer marker 109 on highway 401.
- (0) 7795 3013-14, +66 (0) 8 5747 7474









# Ban Pa Pong Pieng, Chiang Mai

Set along the mountain slopes of Mae Chaem district of Chiang Mai, this is one of the few places in Thailand that you will see terraced fields of corn, much like in Vietnam or Guatemala. With such breathtaking beauty, it is no surprise that this Karen community is a favorite destination for traveling photographers as well as tourists who want to get off the beaten track. The fields are an emerald green in October and then transform into steps of gold on the mountainside in November. Add to this spectacular sunrises and sunsets to complete the idyllic pictures. Visitors can also enjoy a homestay with one of the local families to better experience hilltribe life and culture.



Tourism Authority of Thailand, Northern Office: Region 1 105/1 Chiang Mai-Lamphun Road, Mueang, Chiang Mai +66 (0) 5324 8604, +66 (0) 5324 8607, +66 (0) 5324 1466 www.tourismthailand.org



### Ban Na Ton Chan, Homestay Sukhothai



For a taste of traditional Thai life the Ban Na Ton Chan homestay community in Sukhothai offers visitors a unique opportunity to experience local culture. Individuals and groups are welcomed with bai si (blessing) rituals, and a musical performance can be arranged for groups. Living in harmony with their surroundings, most locals farm, work fruit orchards or collect produce in the nearby forests. Men also make furniture but only from dead trees, and women make textiles that are soaked in the famous local mud known for softening the fabric. Many of Ban Na Ton Chan's 700 residents offer homestay accommodations that let you experience the villagers' simple lives and ageless traditions.

 111 Mu 5, Ban Na Ton Chan, Ban Tuek, Si Satchanalai, Sukhothai
 +66 (0) 8 9885 1639, +66 (0) 8 8495 7738, +66 (0) 5567 7209



# Homestay Ko Yao Noi, Phangnga

Villagers on Ko Yao Noi in the south of Thailand started their homestay program with the aim of protecting the natural resources they depend on in the area. Ko Yao Noi Community's Eco-tourism Organization gained government support, including from the Tourism Authority of Thailand, to promote campaigns to counter environmentally damaging fishing. In 2001, the TAT launched an eco-tourism program in the area so visitors could learn more about sufficiency economy and sustainable practices. Visitors are invited to join in a host of activities, including sea animal farming, netting seafood such as shrimp and crabs, and fishing. The community has won many awards for their homestay program including from National Geographic Magazine. It's a wonderful opportunity to immerse yourself into coastal village life.

Eco-tourism Organization by Ko Yao Noi Community **(**) +66 (0) 7659 7244, +66 (0) 6943 8777











# Ban Ko Klang, Krabi

Kayaking through the mangrove forests is a unique experience. These once dense coastal forests have been disappearing over the past century because of development and aqua farming such as shrimp. But through painstaking commitment, this mangrove forest is being restored and rejuvenated as the locals have learned how a vital role it can play in their sustainable livelihood. So, here is an enjoyable opportunity to see one up close and experience how the villagers strive to live with their surroundings rather than battling them. From fishing to producing batik cloth, your time here will be eye opening. There are other places close by to visit such as a model boat museum and seafood restaurant serving the freshest catch of the day.

Tourism Authority of Thailand: Krabi Office Uttarakit Road , Mueang, Krabi +66 (0) 7562 2163, +66 (0) 7562 2164 www.tourismthailand.org







# Sakae Krang River Cruise, Uthai Thani

The Sakae Krang is a river of life for Uthai Thani and the core of local culture for a long time. Also it has been the home for many floating homes for many generations. The river residents still live much the same, and if you board a riverboat, you will be able to see the lifestyles as well as enjoy the river's tranquil beauty. The best time for river cruise is early morning or late afternoon as the sun will not be as hot. There are a number of boats you

## Sakae Krang Riverfront Morning Market

Experience the local lifestyle of Uthai Thani people at the morning market located along the Sakae Krang Riverfront across from Wat Bot, one of the oldest and beautiful temples of the city. The background of lazy river and temple amidst the morning light and fresh air add beauty and charms to this small market. Early morning is a great time to walk, shop, have breakfast as the market is filled with fresh produce, vegetables and fruit, lots of different prepared dishes and fish, sold fresh or fried crispy at very reasonable prices. The morning market starts early morning and last until 9 or 10. can hire, from long tail boat to much larger craft. However, the route can be varied, depending on the time of year and water level.

To charter a long tail boat +66 (0) 8 9859 9394 To charter a large boat

(0) +66 (0) 8 6577 7781, +66 (0) 8 1830 0653





## Khlong Bang Luang Artist Village Market, Bangkok

This is not what one would expect in greater Bangkok, a quiet canal-side artist community, where residents quietly work at their crafts. Any day of the week, the creative Khlong Bang Luang Artist Village is a nice quiet change from the hustle and bustle of the big city. It is on the west side of the Chao Phraya River in Thon Buri and a short boat ride, or bus trip, from the center of Bangkok. The community includes everything from an Ayutthaya-era chedi to traditional wooden homes, now with modern conveniences. On weekends, though, the khlong becomes more alive, as locals bring out there handiworks along with fresh produce and local delicacies. For an introduction to khlong life this is a good option.



Saturday and Sunday from 08.00 - 17.00 hrs.Across the Chao Phraya in Thon Buri

# Bang Noi Floating Market, Samut Songkhram





Thai culture has always revolved around waterways, and many of the traditions are rooted in living in harmony with these arteries of life. This is probably why the kingdom is blessed with an abundance of floating markets, all with boats plying the canals selling their produce and products. But each is unique in their own way. For about 100 years the Bang Noi Floating Market has been serving its community. It is now known for, in addition to local fruits, several dishes including red noodle soup and shrimp dumpling soup. The sweet coconut balls are also memorable. Traditionally, the market was open on the third, eighth and thirtieth days of the waxing and waning moon, but now it is open on weekends. The Tang Seum Ha Museum is at the market entrance.

The Bang Khonthi District Tourism Center

 +66 (0) 8 1308 7378, +66 (0) 8 1319 8663, +66 (0) 8 9171 7439
 www.bangnoi.com





## Bang Nam Phueng Floating Market, Samut Prakan

The Bang Nam Phueng Floating Market is one of the closest floating markets to Bangkok, located in Phra Pradaeng in Samut Prakan. Only a few kilometers southeast of the city and situated along the banks of the Chao Phraya River, it comprises many stalls on land as well as boats plying their wares. It is within the "Lungs of Bangkok", an extensive green area almost entirely encircled by the Chao Phraya where life remains charming and low-key even though it is so close to the city. It may lack the photo opportunities of more famous floating markets, but it makes up for it with local character and local products such as fish-scale flowers. Its proximity makes it an easy escape from the bustle of Bangkok.

A Phra Pradaeng, Samut Prakan





## Khlong Lat Mayom Floating Market, Samut Prakan

Locals set up the Khlong Lat Mayom Floating Market in 2004 after seeing the success of the famous Taling Chan Floating Market also in Samut Prakan province. It has since become very popular with locals and in 2007, the Tourism Authority of Thailand gave it the Award for Community Based Tourism. Through projects like these, villagers are able to maintain their simple, quiet lifestyle. This trading center is well known for organic green vegetables, but as is the case with all floating markets, the locally cooked food is a major draw for tourists. So are the hand-made desserts. With the support by the government's OTOP program, a wider range of local products and souvenirs are now available.

Weekends and public holidays from 08.00–17.00 hrs.

Bang Lamad Road, Taling Chan, Thon Buri, Bangkok











#### Little Amazon Takua Pa, Phangnga

While cruising along the Takua Pa River and surrounding estuaries that flow into the Andaman Sea in Thailand's Phangnga province, one could think they are in Brazil's Amazon Jungle, which is why the area has earned the name "Little Amazon". Some of the trees along the riverbanks are more than one-hundred-year-old Bunyan trees. The mangrove areas feel prehistoric with their root systems above the waterline, and visitors could half expect to see dinosaurs. There aren't any, but the area is alive with wildlife, birds and aquatic life. Early morning is the most likely time to see all sorts of creatures, and it is a bit cooler. Boat travel is the only way to see the Little Amazon, and local hotels and resorts can arrange trips.

Tourism Authority of Thailand: Phangnga Office

- A Phetkasem Road, Mueang, Phangnga
- +66 (0) 7641 1586, +66 (0) 7641 1720,
  - +66 (0) 7641 3515, +66 (0) 7641 4482
- www.tourismthailand.org

# Phato Canal Rafting, Chumphon

Rafting down the Phato Canal is something visitors should not miss in Chumphon, the raft will bring you to explore the rich tropical forests, tall evergreens and verdant fruit orchards along the lazy water. But excitement is provided by a few small rapids along the route and forest animals such as hornbills, spectacled langurs or dusky leaf monkeys can be spotted. The rafting is possible all year round, but the best time is from February to April, and the locals hold an annual rafting festival in December.

Phato District Office +66 (0) 7753 9040 Tourism Authority of Thailand: Chumphon office +66 (0) 7750 1831-2, +66 (0) 7750 2775-6







# Bird Watching, Kamphaeng Phet

Bird watching requires patience and tranguility, and for bird watchers, Mae Wong National Park and the surrounding area in Kamphaeng Phet province offer a cornucopia of bird life that stretches into neighboring Nakhon Sawan province. Located an easy traveling 350 kilometers northwest of Bangkok, the 894-square-kilometer park established in 1987 is very rugged and hilly. Reaching to its highest point at 1,964 meters and with three rivers draining the forest, it is home to more than 450 species of birds, including very rare ones. The park also has an abundance of mammals including barking deer, Asiatic jackal and wild pigs. They can prove shy and hard to find, though. Travel during the rainy season from June through October can prove challenging. November through February when it is dry and cool is the best time to visit.







Halana unantis

Prestige grows from Thailand's rich heritage seen in the ancient temples and palaces, and it can be experienced by joining projects and activities that contribute to the wellbeing of others as well as yourself, the admiration shown through an appreciative smile.



## Doi Tung Royal Development Project, Chiang Rai

The mountains are majestic, the air crisp. Here, where once hill tribes grew opium, a Royal project has been established to provide Sustainable Alternative Livelihood Development (SAID) for the locals. At 1,000 meters above sea level, they grow Arabica coffee, which after picking the cherries, roast, grind and package for sale in Doi Tung Cafés located throughout Thailand. So, you can visit the plantation and sip fresh aromatic coffee as you view the panoramic landscape, or if you cannot make the trip north, enjoy the rich and robust coffee as well as home-baked pastries in a Doi Tung Café as well as their delicious home-grown macadamia nuts, knowing you are also contributing to a worthy cause.

 Mutipurpose Building, Doi Tung Villa, Mae Fah Luang, Chiang Rai
 +66 (0) 5376 7015-7
 www.doitung.org





# Phu Fa Royal Development Center, Nan



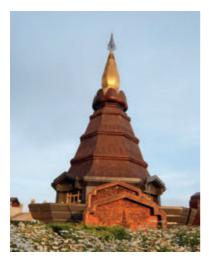


The Phu Fa Royal Development Center was established by H.R.H. Princess Maha Chakri Sirindhorn to assist rural communities in the Bo Kluea and Chaloem Phra Kiat districts of Nan province. The complex includes a study center, museum and related projects to teach related technology and rehabilitate the natural environment. It also focuses on teaching agriculture and nutrition to eradicate malnutrition in these districts that border Laos. Visitors are welcome to see how members are producing products from locally grown rattan and bamboo as well as their tea plantation and salt produced from ancient salt wells. So, as the younger generation learns ways to supplement their income, the project helps to preserve local customs and traditions.

🚯 Ban Bo Luang, Bo Kluea, Nan



# Phra Mahathat Napamathanidol and Naphaphon Phumisiri, Chiang Mai



The two chedi were built by the Royal Thai Air Force to commemorate the King's and Queen's 60th birthdays in 1989 and 1992, respectively. They are located just 3 kilometers from the summit of Doi Inthanon, the mountain with highest peak in Thailand. Surrounded by beautiful gardens, the area is also a great spot for panoramic view of Northern mountain ranges and the sea of morning fog in the winter.

Doi Inthanon National Park, Chiang Mai
 +66 (0) 5326 8550

# Doi Inthanon Royal Project, Chiang Mai

Doi Inthanon is Thailand's tallest mountain and offers some of the country's most spectacular panoramic vistas when the skies are clear around the New Year. Among the lush greenery and cascading rivers and streams, in 1979 His Majesty, in 1979, initiated a project to provide hill tribe inhabitants alternative livelihoods from growing opium. Today, along with anti erosion terraced rice fields, they cultivate vegetables, fruit and flowers that grow in this alpine climate. The project's produce can be found in stores not just in Chiang Mai, but also in Bangkok and throughout Thailand, providing income to the villagers as well as funds to support education and further development.



 Ban Khun Klang, Ban Luang, Chom Thong, Chiang Mai
 L66 (0) 5228 6770, 7 oxt 15

+66 (0) 5328 6770-7 ext.15



#### Huai Tin Tok Royal Project Development Center, Chiang Mai

Just 43 kilometers from downtown Chiang Mai, the center is located in Mae Tra Krai National Park, which is home to a number of hill tribes. The park encompasses nearly 35 km2 of pristine rainforest where an abundance of wild flora, orchids, henna and ginger flourish. Villagers now offer home stay so they can share and preserve their heritage as visitors join agro-tourism, seeing and helping in the tea and coffee plantations, eco-tourism where they learn about preserving the watersheds that include beautiful cascading falls and cultural tourism in which they are invited to watch and participate in local blessing ceremonies and folk performances.

 Mu 8, Pang Pueng Village, Huai Kaew, Mae On, Chiang Mai
 +66 (0) 5338 1316, +66 (0) 8 6180 7725







## Ao Khung Kraben Development Study Center, Chanthaburi



Located in a once lush mangrove forest, the center currently comprises about 200 rai (80 acres) of a total 4,000 rai (1600 acres), much of which still needs to be rehabilitated. An important role of the center is to serve as a learning center for aqua-ecology, and they do this by offering tours following a winding boardwalk through the mangroves with pavilions along the path providing information. The trees that border the walkway have signs as well, demonstrating how varied the species can be. Below the forest growth, you can see new marine animals as they come to life and frolic about. This is just one more example of how H.M. the King's principles are being incorporated into improving everyday life and preserving of the environment.

Klongkud, Tha Mai, Chanthaburi
 +66 (0) 3943 3216-8





#### "Arts of the Kingdom" The Museum of Queen Sirikit Institute Ananta Samakhom Throne Hall, Bangkok





This two-story white marble building was built during the reign of King Chulalongkorn. Designed by Italian architects, it features a magnificent dome and reflections of the glorious renaissance. The permanent collection comprises the best work from an exhibition held in late December 2007 with arts and crafts produced at Queen Sirikit Institute in Chitralada Villa under the patronage of H.M. the Queen. These include intricate replicas of royal thrones and barges as well as beautifully embroidered screens. There is also a delightful café and museum shop where you can find souvenirs and sip a refreshing beverage as you enjoy the ambience of the exquisite Throne Hall still used for Royal ceremonies and State Events.

U-Thong Nai Road, Dusit, Bangkok
 www.artsofthekingdom.com



#### Bang Sai Arts and Crafts Center, Phra Nakhon Si Ayutthaya





The Bang Sai Arts and Crafts Center was inaugurated on December 7, 1984 to provide a training center for Her Majesty Queen Sirikit's SUPPORT (Supplementary Occupations and Related Techniques) foundation. Today, the 15-acre complex comprises an arts and crafts center, agricultural land reform section and fishery promotion area. In addition to interesting demonstrations given by the craftsmen and farmers, there is a large freshwater aquarium, bird park and souvenir shop where you can purchase products produced here or by other SUPPORT members such as hand-woven cotton and silk fabrics, basketry, paintings, models, masks and artificial flowers. You are also treated to a glimpse of traditional lifestyles of the regions of Thailand.

 Mu 4, Changyai, Bang Sai, Phra Nakhon Si Ayutthaya
 +66 (0) 3528 3308



## **Queen Sirikit Museum of Textiles, Bangkok**

Housed in the Ratsadakorn-bhibhathana Building built on the grounds of the Grand Palace in 1870, the museum is a fit setting for the preservation of Thailand's textiles as well as the resplendent architectural style of nearly 150 years ago. The interior has been renovated to provide state-ofthe-art galleries, educational studios, a library and lecture hall. In addition to Thai textiles, the museum's collection displays examples of past and contemporary work from around the Southeast Asian region. Highlights of the museum include exhibits telling about how Her Majesty promoted local handicraft to become a symbol of the Kingdom as well dresses from her personal collection designed and tailored from Thai silk and cotton by Thai and international designers.

 Na Phra Lan, Phra Borom Maha Ratchawang, Phra Nakhon, Bangkok
 +66 (0) 2225 9430
 www.qsmtthailand.org







### Royally Initiated Chang Hua Man Project, Phetchaburi

Here you will see His Majesty's sufficiency economy, or sustainable economy, philosophy put into action. After starting as an agricultural experimental station to develop economic crops, both fruit and vegetables, that could raise the livelihood of local farmers, the project was expanded to include a dairy farm with a herd that has grown from 14 to nearly 30 Holstein Friesians. They have also begun to produce their own high-protein pangola pasture grass to improve the health of the cows and, thus the milk they produce as well. When you visit the center, you will see the cattle grazing under towering wind turbines and around solar panels producing the project's required energy and then sum. They have also introduced organic fertilizer and biodiesel production.

 1 Ban Nong Khorkai, Khao Krapuk, Tha Yang, Phetchaburi
 +66 (0) 3285 3868









#### Wat Chai Watthanaram, Phra Nakhon Si Ayutthaya

Built in 1630 by King Prasat Thong to celebrate his coronation, the wat served as a royal monastery where the king and his family would perform religious rites and cremations. As its design incorporates Khmer architecture, some think it was built to commemorate a victory over the Cambodian kingdom. During the war with Burma, it was used as a military camp. After the Siamese defeat, it was abandoned, and its restoration did not begin till 1987. The main prang, which symbolizes Mount Meru and is believed to contain relics of the Lord Buddha, is surrounded by four smaller prangs representing the four continents where humans reside according to Buddhist cosmology.





U Thong Road, Ban Pom, Phra Nakhon Si Ayutthaya
 +66 (0) 3532 2730

The traditions are ancient and elaborate, the artistry exquisite. The sophistication that you will experience has been refined over time to create artwork and traditions uniquely Thai.

44444444666444

# Feel Sophisticated

2597

#### Phi Ta Khon Festival, Loei





Held in Dan Sai, in northwestern Loei, this is one of Thailand's most unique and colorful merit-making celebrations that actually combines Bun Phra Wet, a religious rite when all gather to listen to as many as 13 of Lord Buddha's sermons, and Bun Bang Fai, the rocket festival, when villagers send their offerings towards the heavens to ask for rain. The high point of this festival is a procession of the Phi Ta Khon when villagers dress up in flamboyant costumes made of rags and colorfully grotesque masks. The belief behind the celebration is that at one time the Lord Buddha was presumed deceased, but then returned and celebrations became so wild that they woke the dead.

Tourism Authority of Thailand:Loei Office

**(**) +66 (0) 4281 2812

www.tourismthailand.org





#### Bun Bang Fai - Rocket Festival, Yasothon

As the rainy season approaches, when travelling through Thailand's northeast, you will probably see missiles flying across the sky overhead. A Thai ethnic Lao tradition, rocket festivals are illuminating celebrations held in most Isan villages, calling for the rains so they can begin rice planting. The largest festivities are held in Yasothon. People flock from near and far to watch these bamboo and now PVC missiles shoot off towards the heavens. The thing is these elaborate rockets are not controllable. So, everyone has to watch closely and be ready to escape these colorful rockets. The festival also includes processions of floats, music and dance as well as tasty local delights, including fried beetles and grasshoppers.

Tourism Authority of Thailand:Ubon Ratchathani Office +66 (0) 4524 3770, +66 (0) 4525 0714 www.tourismthailand.org





## Candle Festival, Ubon Ratchathani

To mark the start of the Buddhist Rainy Season Retreat, candle festivals are held in many northeast villages, with the largest, most sophisticated celebration organized in Ubon Ratchathani. To make merit at this time, villagers make offerings to monks that include candles to bring light to their kuti, abode, during the coming dark and dampdays and nights. In Ubon Ratchathani, each temple will sculpt and carve ornate and elaborate candles that depict Hindu as well as Buddhist teachings. To celebrate Asanha Bucha Day (Lord Buddha's first sermon), the beeswax sculptures are put on display at a central park. The next day, Khao Pansa, a procession of the candles and floats accompanied by musicians and dancers in traditional dress will weave its way through the city center.

Tourism Authority of Thailand:Ubon Ratchathani Office +66 (0) 4524 3770, +66 (0) 4525 0714 www.tourismthailand.org











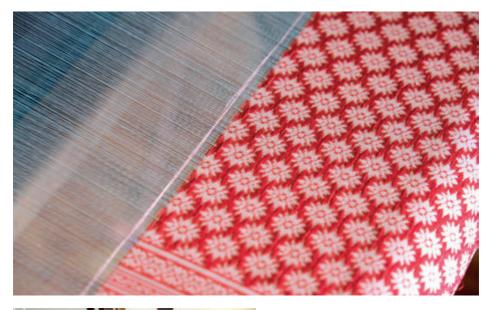
#### Ok Pansa, Prasat Phueng, Sakon Nakhon

Ok Pansa means the end of Buddhist Lent, or the rainy season retreat, and one of the more beautiful celebrations is the Prasat Phueng festival held in Sakon Nakhon. Buddhists believes that Ok Pansa also marks the Lord Buddha returning to the earth from heaven, and so here, they sculpt a very elaborate wax temple, or palace, for the spirit of the Lord Buddha to reside. They will then conduct a long procession that features the Prasat Phueng and other ornate floats along with many dancers and musicians performing traditional music and dance. The other highpoint of the holiday are the long boat races where crowds line the banks to cheer their favorite crew.

Tourism Authority of Thailand:Nakhon Phanom Office

+66 (0) 4251 3490-1
www.tourismthailand.org







## Yok Dok Brocade, Lamphun

Yok Dok is a very intricate weave that became popular among Thai royals and nobility beginning in the 1930s during the reign of King Rama VI. It takes months to produce the cotton and silk fabrics, the richest made with very delicate gold and silver thread. The patterns were probably first introduced by Tai Yong who were invited to settle in Lamphun at the start of the 19th century. Much later, towards the end of the 20th century, H.M., the Queen encouraged locals to revive their art, and the textiles have become popular once more among Thai sophisticates. If you visit Lamphun, you can hear the rhythmic beat of looms and shuttles as the artisans produce exquisite fabrics, which can be found in shops around the country, not just in Lamphun.

Swww.tourismthailand.org



#### **Na Pho Silk Weaving Center** (Na Pho Handicraft Center), Buri Ram



Since the late 1700s. Na Pho has been known for its silk weaving with its traditional geometric and zoomorphic mudmee patterns. Today. they are also creating new, intricate designs with more contemporary motifs. If you visit, you can watch and even try the many steps it takes to produce these beautiful fabrics, from harvesting mulberry leaves to feeding the silk worms, collecting the cocoons. spinning the silk thread and finally shoving the shuttles to and fro on the looms. With the support of H.M. Queen Sirikit's SUPPORT foundation and H.R.H. Princess Maha Chakri Sirindhorn, the center and the community are thriving because of the demand of the artwork.

🚯 Na Pho Handicraft Center, 9 Mu 13, Na Pho, Buri Ram



+66 (0) 4468 6157







## Phrae Wa Silk, Kalasin



Phrae Wa were originally silk shawls worn over one shoulder by Phu Tai women. This weaving tradition has been preserved by the Phu Tai weavers who reside in the village of Ban Phon, Mueang district, Kalasin. In the past the principal color of the silk fabrics was red, but today, they include pinks, purples, blues, greens and beige. The intricate designs feature motifs like Lai Lak (naga, or serpent), Lai Dok Kaew (night blooming jasmine) and Lai Thaep (striped), and all symbolize ancestral beliefs. During local celebrations and festivals, you will see the women wear their finest shawls. You can also visit the community, which today receives assistance from H.M., the Queen's SUPPORT Foundation or fine the silk fabrics in many of their shops.

Ban Phon is located 70 kilometers from Kalasin on Highway No. 227.











#### Ban Tha Sawang Silk, Surin

This gold embroidered silk was once a favorite of the Thai royal court, but then the artistry nearly disappeared, until one of the villagers, a master weaver, Khun Wiratham, revived the art. What makes these silk fabrics stand out are the delicate golden silk threads meticulously interwoven with the natural silk strands in diverse colors to produce very intricate patterns. The cloth was first introduced during the reign of Ayutthaya when the Thai nobility saw the silk being produced in the Khmer Kingdom of Chenla. Today, the village is also producing Pha Yok Thong, which has strands of purse silk added to the golden silk cloth. Khun Wiratham today also serves as a teacher at the SUPPORT center at Chitralada Villa.

C Located 8 kilometers from Surin city on the Ko Loi-Mueang Ling Road.



#### Wat Nantharam Community Lacquerware, Chiang Mai



At the edge of Chiang Mai city, the community around Wat Nantharam has been producing beautiful lacquerware for more than 200 years. Today, following the same methods as those of their Tai Khen ancestors who migrated from Chiang Tung in southern China, the villagers are making traditional as well as more contemporary products. Lacquerware in Thai is called Khrueng Khoen, and, thus, takes its name from the people who first introduced it. It is made by shaping items, like bowls, trays and bracelets using bamboo and wood and then covering these with multilayers of lacquer in different colors before a final coating in black. The designs will then be etched out or coated in gold foil to produce beautiful ornaments and home ware.

 87 Wat Nantharam Community, Nantharam Road, Haiya, Mueang, Chiang Mai
 +66 (0) 5327 4984













## **Dhanabadee Ceramic Museum, Lampang**

Once the most popular crockery in Lampang province, the ancestors of the Dhanabadee Ceramics founder, Sim Yu Haen, in addition to still producing pottery, have opened a museum to honor him and share the history of the Dhanabadee Chicken Crockery. Here, you will learn about the traditional techniques to produce these wares. You will also see Thailand's oldest kiln as well as the world's tiniest chicken crockery bowl, even smaller than a grain of rice. You will also be shown the company's modern techniques and have the chance to purchase and take home with you replicas of the original patterns as well as more contemporary pieces.

32 Wat Jong Kham Road, Phrabat, Lampang
 +66 (0) 5435 1099 ext. 103
 www.dhanabadeeceramicmuseum.com





### Meed Chang Thin Knife Shops, Uthai Thani

Uthai Thani has long been renowned for its metalwork. In the past, the locals produced bladed weapons which later evolved into firearms about 50 years ago. When this business became illegal, the craftsmen once more turned to the ancient weapons, swords and sabers as well as a full range of both decorative and practical blades for cookware, tableware, daggers and knives as well as tools. Produced with meticulous care of the highest-grade metal, their work is sought after by collectors as well as everyday shoppers for home use and souvenirs. They are available at a string of shops in the old town as well as at the OTOP Center where you can see demonstrations that include throwing techniques.

Uthai Thani OTOP Center

2/5 Mu 3, Nongphaipan, Uthai Thani
 +66 (0) 5652 4035, +66 (0) 8 9856 3585





#### Bang Kra Chao Scented Incense, Samut Prakan

Towards the south part of Bangkok, the Chao Phraya River makes a nearly 360° circuitous route that forms a green lung for Bangkok. You can reach the area from a pier in Bang Na off Sukhumvit Road in the Phra Pradaeng district of Samut Prakan. It's a great way to quickly escape the hectic chaos of the capital city, and here in the village of Bang Nam Phueng, you will find a woman's group producing scented incense from medicinal herbs and plants known for their aromatic healing properties. On weekends, there is a fragrant market selling these incense sticks as well as other locally produced products along with fresh fish and produce. Bring your own bike, or you can rent one once you arrive at the landing.

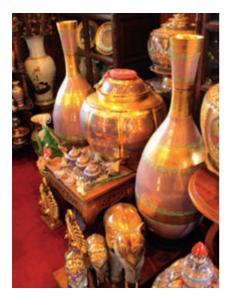








#### Ban Don Kai Dee (Benjarong Village), Samut Sakhon



Located by the Gulf of Thailand in Krathum Baen district, the Benjarong porcelain produced here has long been known throughout Thailand and beyond. The village's unique design, Sakharabenjayamanee, Five-colored Gemstones of Sakhon City, features a blue-green background, symbolizing the sea, or soul of the city. The intricate patterns are then produced with colors and symbols considered auspicious by Thais. The villagers have formed a very strong cooperative that welcomes visitors. Demonstrations and workshops can be arranged as well as tours through the community, its orchards and coast before, during or after partaking in the preparation and eating of a delicious meal.

 Krathum Baen Market, Don Kai Dee, Samut Sakhon
 +66 (0) 3447 3480, +66 (0) 3442 6092 (Samut Sakhon Commercial Office)





#### Hua Tong Model Long Tailed Fishing Boat Group, Krabi



Ko Klang is a small island off the coast of Krabi in the inland Andaman Sea. Visitors come here to experience the local Muslim community life, which primarily revolves around fishing and growing organic Sangyod rice, known for its red color and salty flavor. In addition to building the long tailed hua tong fishing boats that have become symbolic for the Thai south, there is also a group producing beautiful models, following the same methods. The craft are exquisitely crafted and make excellent mementos to be displayed once you return from your visit. You can also buy 'DIY' kits that make it easier to pack when you are ready to travel.

Ko Klang Road, Khlong Prasong, Mueang Krabi, Krabi









## Feel a Peace of Mind

**T**ranquility can bring contentment as can the assurance that every yearning can be satisfied. With Thailand's pristine scenery; slow, simple lifestyles and pampering service, you are certain to find peace of mind when you visit the Kingdom.

#### Thai Touch - Traditional Thai Massage



Traditional Thai massage has become world famous for its ability to relax and rejuvenate. The Thai's attribute the practice to the Lord Buddha's physician, Shivago Komarpaj, and before the masseur or masseuse begins they will pay homage to their master. The massage, also based on Hindu Ayurvedic medical tradition, which begins at the feet and moves up the torso and limbs and finally the neck and head, includes rhythmic pressing and stretching following designated meridians (sen). It also includes the practitioners placing their client into yoga asana, or postures and stretching. Many practitioners might deviate slightly with their style, which they will adjust to meet their client's request.

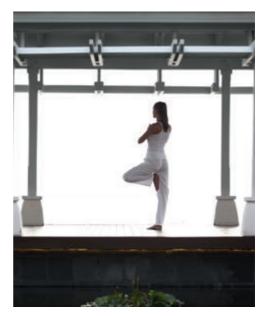




## Amatara Phuket

Amatara, Thailand's premium destination spa, offers the experience of total wellness. Seek comfort at Phuket's luxurious wellness sanctuary and indulge in their holistic wellness programs which promote good health and well-being in full cycle. The spa offers an all-inclusive program inclusive of accommodation, organic and nutritional food, along with personalized wellness and leisure activities including spa treatments, physiotherapy, and fitness. Their experienced consultants will also guide you through a personalised program best suited to balance for the body, mind and soul.

Amatara at Regent Phuket Cape Panwa 84/1 Mu 8, Sakdidej Road, Vichit, Mueang, Phuket +66 (0) 7620 0808 www.amataraphuket.com







## Red Lotus Sea, UdonThani



When you reach shores of Lake Nong Han in Kumphawapi, it looks more like a big swamp filled with marsh grass. But after you board one of the pontoon boats and make your way through the twisting waterways, you will soon come upon a breathtaking sight of millions of radiant pink lotus flowers blooming as far as the eye can see. Meanwhile, there are pure white open-billed storks nesting or taking to wing as you meander through the pink carpet and small temples and shrines on scattered islands where you can take a quiet break in the tranquil setting. The drive from UdonThani takes about 45 minutes to an hour, and it's best to get there in the morning as the blushing flora all seem to open their petals in welcome between 11.00-12.00 hrs.

Tourism Authority of Thailand:UdonThani Office +66 (0) 4232 5406

www.tourismthailand.org







#### Sunset at Wat Pha Tak Suea, Nong Khai



Travelers on the road following the Mekong River west from Nong Khai province enter increasingly picturesque landscape where the Mekong flows out from the hills of northern Laos and Thailand. About 95 kilometers along this route, Wat Pha Tak Suea stands atop a northwestward facing scarp that offers an impressive view over the narrow fertile plains along the banks of the Mekong, especially in the late afternoon when the falling light casts shades from orange to violet as darkness descends over the hills and distant mountains of Laos. Small resorts in the quiet district town of Sangkhom nearby provide a base from which to reach the viewpoint or explore the nearby Than Thip Falls on a continuing journey through one of Thailand's prettiest and most peaceful landscapes.



## Nan

The city of Nan's distinctive feel comes from its history of independence and historical ties between its former royal rulers and those of the former Lao and Lanna capitals at Luang Prabang and Chiang Mai. For most of its recent history as a northern Thai province, it has not been on the road to anywhere in particular, helping it to preserve its quiet ambience. Nan's royal temples and its highly regarded national museum lie within a few hundred meters walking distance of the city's small commercial center and the pubs and restaurants along the Nan River. Nan is an ideal place for few quiet days off the beaten track before exploring the mountainous districts on the border with Laos and visiting the Hmong, Khamu, Mien and N'tin hill folk who live in them.











#### Mueang Laplae, Uttaradit



Hidden away in the foothills on the northern edge of the central plains of the Chao Phraya basin, Mueang Laplae remains as if in a time capsule. Located only a few kilometers from Uttaradit's provincial capital, Laplae had a reputation as a refuge for local people escaping into dense forests from marauding armies in times of war - a legend also holds that only people who did not lie could live there, and so women were the only inhabitants. Today it remains a place where locals till the paddy, live in villages where wooden houses still predominate and participate in religious ceremonies according to the cycle of the seasons. The peace is especially evident at the temples like Wat Chedi Khiriwihan, Wat Ton Sak and Wat Phra Borommathat Thung Yang, where the Atthami Bucha Festival is held to celebrate Visakha Bucha (Vesak) Day.





#### Wat Tha Sung, Uthai Thani

Located on the banks of the Sakae Krang River close to its confluence with the Chao Phraya and a few kilometers south on Highway 3265 from Chainat's provincial capital, the old Ayutthaya period temple called Wat Chantaram, or Wat Tha Sung, began to be renovated in 1973 by Luang Pho Phra Rachaphrom Yan Yen, who considered the condition of the old temple to be symbolic of a generally weakened state of morality. With merit accrued from donations, the Venerable's inspiration gave rise to one of the finest examples of a modern crystal temple, in which walls and tiers of columns covered in mirror glass mosaic appear to pay homage in glistening silver to the golden Buddha images in their midst.









## Wat Thang Sai, Prachuap Khiri Khan

Located on a hill offering beautiful views of the coastline at the north end of Ban Krut Beach in Bang Saphan district, Prachuap Khiri Khan province, the Phra Mahathat Pakdiprakat Chedi was begun in 1996 to honor His Majesty King Bhumibol Adulvadei. Dedicated to Their Majesties, the King and Queen of Thailand, the temple is reached by Highway 1029 from nearby Ban Krut. A large radiant seated Buddha image overlooks the car park, from which a Naga stairway ascends through gardens that keep the forest and monkeys living in it away from ascending pilgrims. On the summit, a large three-floor hall adorned with murals, stucco motifs and stained glass supports eight pagodas around the main pagoda representing the ninth reign at the center.



## Wat Pha Sorn Kaew, Phetchabun

Travelers passing through the town of Camp Son on Highway 12 between Phitsanulok and Lom Sak cannot fail to notice the ornate, tiered golden pagoda of Wat Pha Sorn Kaew (also known as Wat Phrathat Pha Kaew) or "Temple on the Glass Cliff". Standing on the 830m peak of Khao Khor and adorned with more than 5 million colorful mosaic tiles and ceramic motifs, the pagoda and nine-story high five Buddha sculpture nearby are said to compare with the greatest religious sites of the world, but as yet they are barely known due to their recent construction (since 2004). With interiors containing some of the finest mosaic work in Thailand, it is only a matter of time before this changes, but for now it remains a wonderfully peaceful mountaintop retreat.











#### Wat Pha Phu Kon, Udon Thani

Set in 400 acres of forest in the hills of Na Yung District some 120 kilometers northwest of Udon Thani's provincial capital is an outstanding example of contemporary Buddhist architecture. Atop a peaceful hill reached by twin flights of steps and surrounded by a terrace offering fine views over the serene hills stands a large sala, or pavilion, with an elegant five-tier roof. It contains a 20-meter reclining Buddha image made of Italian Carrara marble. Other fine carved images include Nagas (snake-like serpents) and singha, lion-like entrance guardians. Going the extra distance will be well worth it for, apart from rural northeastern Thailand through which the route passes, the steep approach weaves through forest where you will discover a refuge from worldly cares.



#### Rai Chern Tawan Meditation Centre, Chiang Rai



The creation of the Venerable Phra Mahawutichai Wachiramethi, Rai Chern Tawan is a quiet retreat center about 20 kilometers southeast of Chiang Rai. Set between a lake and a low hill to the west, a garden with practice halls and bungalow or tent accommodation provides space for people to retreat and study Buddha dhamma, which is the truth as the Buddha taught. A place to relax and recharge, the center offers a chance for busy urban Thais and foreign visitors to take refuge so that they may study the internal processes that create the feelings and thoughts experienced in simple daily life.

 Huai Sak, Mueang, Chiang Rai
 +66 (0) 8 9893 2136, +66 (0) 8 7080 7779, +66 (0) 8 1889 0010







#### The Northern Insight Meditation Center, Chiang Mai

The Northern Insight Meditation Center welcomes all who are willing to learn the Vipassana-Meditation Practice to develop the mind. Mental Development is a personal experience, it does not matter what religion you are nor your nationality or race, as everyone is longing for a better life. The Insight Meditation Technique taught here is the way to prepare a path to a better life of inner peace through the right understanding about one's self. Disciplined Vipassana courses (with a rule of no food after noon and respectful silence) taught by Thai monks with translators. The temple offers 26-day basic course, but the meditation practice can be "tried out" for ten days with special permission.

Wat Ram Poeng (Tapotaram), Suthep, Mueang, Chiang Mai
 +66 (0) 5381 0180 press 0, +66 (0) 5327 8620
 www.watrampoeng.com





## The Suan Mokkh International Dharma Hermitage, Surat Thani

Set up under the auspices of Wat Suan Mokha Palaram's founder, the Venerable, Buddhadasa Bhikkhu the temple's International Dharma Hermitage (IDH) encourages both Thais and foreigners to attend its 10-day retreats (full information is found at www.suanmokkh-idh.org). Located in forest next to Highway 4 near Chaiya district in Surat Thani province about 1.5 km from IDH, the main temple is recommended for foreign practitioners sufficiently experienced to benefit without guidance. Passing visitors who only want to see the forest temple should drop by the spiritual theater to study the images on its wall before walking up the hill to the ubosot, chapel, where they will find a memorial to Buddhadasa and little else to contemplate except trees and empty space.











### Offerings of Fruit to Celebrate Ok Pansa, Uttaradit

Uttaradit has long been known as the northern region's fruit capital. In the foothills and valleys below the northern peaks, you will see orchards growing a wide variety of fruit, the most famous being Langsad and Longan. In ancient times, they supplied the Lanna kingdom, and today fruit from here has a reputation for its sweet crispness. To thank the spirits for this bounty and make merit that the locals believe will help bring fortune in the next harvest, on Ok Pansa, the day that marks the end of the Buddhist rainy season retreat, locals come out and offer the monks on their morning rounds, the most beautiful and tastiest fruit. After the ceremony, all will sit down for a happy feast and exchange fruit with their friends and neighbors.



# **MAP ROUTES**











# EXPLORING WESTERN THAILAND

### Day 1

**Morning** Travel from Bangkok to Ratchaburi, an old riverside community that leads to the mountain frontier with Myanmar. Visit Tao Hong Tai ceramic factory that still follows the same methods and techniques first introduced my Chinese migrants who settled here because of the rich clay.

**Afternoon** Visit Wat Khanom and its museum featuring original handcrafted ancient leather shadow puppets. Watch a shadow puppet show performed one of only three troupes still practicing this ancient art.







**Evening** Travel to Kanchanaburi, site of the infamous Bridge Over the River Kwai and historical sites from prehistoric ages and the reign of Angkor. Have dinner at a floating restaurant before sleep by the roaming river.

*Afternoon* Put into practice what you learned in the morning including giving your elephant a bath before serving the evening meal you prepared earlier.



*Morning* Spend the day learning how to care for these massive pachyderms. Lunch Enjoy lunch amidst the rainforest by the meandering river.



Take a walk across the infamous Bridge Over the River Kwai. Then pay your respects at the War Cemetery before returning to Bangkok.





# DISCOVERING THE LANDS OF THE LANNA

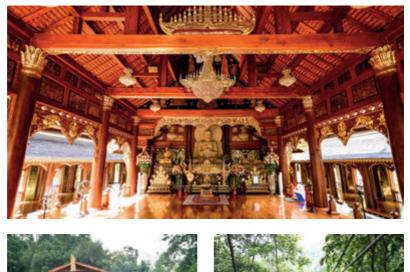
### Day 1

**Morning** Help preserve Hill Tribe heritage as you join in their eco-agricultural activities, like gardening or caring for the coffee and tea plantations at Haui Tin Tok Royal Project Development Center in Mae Tra Krai National Park.

**Afternoon** Soar through the rainforest canopy on ziplines in the fresh alpine air as you feast your eyes on breathtaking views at Thai Jungle Sports where after you can partake in mountain village life and enjoy energizing Assam tea.









#### Mae Wang National Park

Trek through Thailand's Monument Valleys, Pha Cha, sculpted over the centuries by the Ping River, annual monsoons and northern winds. Then cool off at the cascading Mae Wang Waterfall.



*Morning* Visit Wat Ram Poeng and learn the technique of insight Vipassana meditation and how it brings peace and understanding to one's life.

**Afternoon** Stop by at the craft village Baan Kang Wat for a fresh brew at Old Chiang Mai Café and to pick up some beautiful souvenirs being produced by the artisans right there before departing Chiang Mai.





# MILLENNIUM OF ISAN HISTORY

### Day 1

**Morning** Drive up from Bangkok through the Phayayen-Khao Yai mountain ranges onto the high plateau to the province of Buri Ram (Travel time about 4 hours)

*Afternoon* Visit the ancient Khmer ruins of Prasat Hin Phanom Rung and Prasat Hin Muang Dam, restored sanctuaries and palaces of the ancient Khmer empire of Angkor.

**Evening** Return to the city and 21st century watching exciting Thai Premier Buriram United football at the New I-Mobile Stadium or Motorsport at the Chang International Circuit.







**Morning** Visit Baan Naphot and watch as villagers follow the traditions of the ancestors as they weave the most beautiful Thai silk fabrics, which you can take home with you.

**Afternoon** Visit Play La Ploen, which offers fun for the entire family, with its colorful themed floral exhibits, featuring flora from around the world, and providing workshops on how to care for these delicate blossoms.



**Morning** Either drive up or climb the stairway to top of the dormant volcano, Khao Khadong, where you can pay homage to the Phra Suphattha Bophit Buddha image and enjoy the panoramic views of the countryside.

**Afternoon** Return to Bangkok through the lush countryside of Buri Ram and Nakhon Ratchasima where you can still see water buffalos grazing and the rice as it changes from verdant green to gold before harvest.





# BEAUTY OF THE SOUTH

### Day 1

**Morning** Pay your respects at Wat Mahathat Voromaha Viharn, the first center of Thai Buddhism, which is believed to be nearly 1000 years old and is soon to be named a World Heritage Site.

**Afternoon** Learn Thai southern traditional natural tie-dyeing techniques and produce you own batik fabrics or purchase some of the exquisite clothing and cloth available.













*Morning* Board a boat at Ao Talet Bay for the rare pleasure of watching frolicking pink Indo-Pacific dolphins play in the cerulean waters still so quiet and off the beaten track

**Afternoon** Close by, in the same district of Khanom, drive over to the village of Baan Laem Prathap and hire a longtail boat to take you to see the ancient and amazing layered Pancake Rock formation.



Learn just how the muscles and cockles you've been feasting on are raised at Sinmana Farm where you can also see how the nets are thrown to haul in the freshest catch of the day.





# WHERE THE SUN RISES

### Day 1

**Morning** Drive from Bangkok to Chanthaburi (about 4 hours). Check in at Ban Luang Rajmaitri, a restored more than 100-year-old Thai aristocrat's home and view its small museum before enjoying fresh coffee on the riverfront veranda.

**Afternoon** Promenade through the historic riverfront Chanthaboon Riverfront Community, ending at the beautiful Cathedral of the Immaculate Conception, modeled after Notre Dame.











Day 2

**Morning** Visit Amphoe Khlung's Baan Bang Chan, built above the coastal waters in a mangrove forest. Learn about their way of life, including how they fish before enjoying a delicious seafood lunch.

**Afternoon** Now, experience the coastal villagers' way of life, possibly helping to catch snakes under the houses built on small islands or in other daily tasks and rituals.

### Day 3

*Morning* Drive leisurely back to Bangkok, enjoying the views and stopping at one orchard, like Suan Supatra, where you can pick and taste in-season fruit all year round, especially durian in May and June.





# SOUTHERN ISLAND PARADISE

### Day 1

Lift anchor for Ko Muk for some great diving where you'll see colorful coral with playful parrotfish and angelfish, particularly at the new and full moons when the tides are highest and lowest.







Visit Had Chok Chalam fishing village and see how they fish and produce the island's most beautiful naturally tie-dyed batik and other products at Hammock House.

### Day 3

Visit Than Sadet National Park. Follow the trail King Chulalongkorn (Rama V) trekked to the waterfall in the forest over 100 years ago and then dive in for a refreshing break.



# **PRIVILEGES with MasterCard**

















#### LEISURE & ACTIVITY



# Elephant Parade House Workshop Funky Elephant House

Leisure traveler should not be missed to stop and enjoy the playful sense of appreciation for the elephant. Here you can find thousands of designed elephant statues, figurines and elephant-inspired products. They also have fun activities such as the elephant painting workshop and grand scale ones such as the Elephant Parade outdoor exhibitions.

A 10% discount off for workshop

• This promotion is valid from 1 November 2014 - 31 October 2015

#### For more information, contact

 Elephant Parade House
 420/1, Soi 3, Chiang Mai Land Village Changklan, Mueang, Chiang Mai
 10 a.m-8 p.m

- € +66 5327 9816
- www.elephantparade.com









# Magic Art Museum Bangkok

### Trick Eye Museum

Magic Art Museum at MBK mall is the 3D Trick eye venue created to uplift the sense of joy and fun, perfect for families or couples wishing to have a good time after shopping. What makes Magic Art stands out is the trick illustration of Thai culture and popular traditions and tourist landmarks, including legendary Thai ghosts are waiting for you to explore.

Get 30 baht discount on top the entrance fee

• This promotion is applicable for both regular price (Adult) and promotion price (Adult) only

#### For more information, contact

Magic Art Museum Bangkok

- 7th Floor MBK Center
  - 444 Phayathai Road, Wangmai, Bangkok,



+66 2611 7164-5

www.magicartmuseum.com





# Muay Thai Live The Legend Still Alive

Muay Thai Live at Asiatique Bangkok is a spectacular live show featuring hyper-real Muay Thai fights, breathtaking stunts and wondrous special, with the riches of Thai history as its gorgeous backdrop. This is a perfect showcase for Thai boxing as a national art and a treasure of the kingdom's heritage.

A 30% discount off the entrance fee

#### For more information, contact

Asiatique The Riverfront 2194 Warehouse 4, Charoenkrung Road Wat Prayakrai, Bang Ko Laem, Bangkok



**8** p.m-11 p.m

www.muaythailive.com









# Siam Niramit

### A Captivating Journey to Siam

Be amazed by the spectacular show of Thai arts and culture depicting Thailand's historical and spiritual heritage through state-of-the-art special effects using the world's most advanced technology to render a stimulating, very realistic and inspiring experience. Obviously situated opposite to Thailand Cultural Centre, aside from the show, you can also visit replica villages from the country's rural regions and shop for Thai handicrafts.

A 15% discount off the entrance fee

#### For more information, contact

#### Siam Niramit

- 19 Tiamruammit Road
   Huay kwang, Bangkok 10320
- **◎** 5.30 p.m.-10 p.m.
  - Show Time: 8 p.m.
- +66 2649 9222
- 🕑 www.siamniramit.com





# Wha-En Air Sport & Aviation Training School

### Free As A Bird

If you are among those who love to spend their leisure time actively, here is the place to be. Wha-En Air Sport & Aviation Training School has a very warm welcome everyone from all over the world who feels exciting and interested in air sports to fly like a bird overlooking beautiful landscape. Just pass the primary training steps and some techniques then it is possible to fly confidently.

#### For more information, contact

 Wha-En Air Sport & Aviation Training School
 51 Mu 8 Srimahaphot Srimahaphot, Prachin Buri 25140
 www.thaiairsport.com









### RETAILS

# **En-Amor** Let's Take A Break

En-Amor is the famous meeting point in Chiang Mai for people coming to meet friends or relax while enjoying coffee break. Ideally located in the midway between Wat Phra Sing and Tha Pae Gate, you will feel relax in the midst of the serene, nature and the house aged 100 years. They also feature En-Amor Boutique and Art gallery.

A 10% discount off normal price for Boutique shop

#### For more information, contact ENAMOR

- 147 Ratchadomnoen Road, Phra Sing Mueang, Chiang Mai
- Mon-Sat: 11.00 a.m.-8 p.m Sun: 11.00 a.m-10 p.m



www.en-amor.net











# **Narai Phand** Thai Souvenir Paradise

Have a whale of the time shopping Thai handicrafts at reasonable prices and excellent quality. Narai Phand is the country's biggest seller of souvenir and quality handicrafts. Located right off the BTS at Chit Lom across the street from Amarin Plaza, it's tucked behind the InterContinental Hotel next door to Gaysorn Plaza.

A 10% discount off normal price

• This promotion can be used President Tower branch only

#### For more information, contact

Narai Phand President Tower's Ground Floor

- 973 Ploenchit Road, Lumpini Pathumwan, Bangkok
- 🕑 10 a.m.-8 p.m
- +66 2656 0398 Ext.118
- www.naraiphand.com







# Satiwa

### The Pleasure of Living Luxury

Your luxury moment in Thailand should begin at Satiwa Fine Jewelry Boutique on the third of Gaysorn Shopping Center. It blissfully features organic-inspired fine jewellery made by skillful craftsmen.

A 10% discount off normal price

#### For more information, contact

Satiwa



999 Ploenchit Road, Bangkok



- **(**) +66 2656 1183
- 🕑 www.satiwa.com



#### WELLNESS & SPA



### B Sa B

#### The Purveyor of Pure Nature

B sa B is the world leading brand specializing in the production and distribution of pure natural, organic scents. You can find at Eight Thonglor (Bangkok), Circle (cassia), The Crystal Park Phase 2, Central Plaza Bangkok, Central World and Mega Bangna. All its products are hand-made and assembled using proprietary natural processes to ensure the highest quality.

Receive free Diffuser 50 ml. when purchase 8,000 baht or more

• This promotion can be used at Central World branch only

#### Fore more information, contact

- B Sa B
- Pland Floor, Central World, Zone C Ratchadamri Road, Pathumwan, Bangkok
- 🕑 10 a.m-8 p.m
- +66 2670 6499
- 🔇 www.bsabthailand.com







# Bath & Bloom

### The Scent of Nature

Experience a wellbeing sense through pure natural essential oils extracted from natural plant. Their lines up of essential oils have characteristic scent and can be blended together for your own unique scent. With its heavenly sweet scent, you will be relaxed just like strolling in an enchanting Jasmine flowery field.

A 5% discount off on top promotion price when purchase 500 baht or more

 This promotion can be used at Central World branch only

#### For more information, contact

Bath & Bloom

2<sup>nd</sup> Floor, Central World, Beacon Zone 4/1-2, 4/4, Ratchadamri Road Pathumwan, Bangkok



- 🕑 10 a.m-8 p.m
- 66 2613 1043
- www.bathandbloom.com









# Masgaya Beauty Spa & Massage

#### A Way Forward to Healthy Beauty

Masgaya Beauty Spa & Massage is where customers will meet the impressive rank of beauty bible, blissfully result-oriented pack of programs and the comprehensive way to maximize healthy beauty and spiritual wellbeing.

A 30% discount off when purchase spa package at 10,000 baht or more

- This promotion is applicable for facial massage, oil massage and body treatment only
- This promotion is valid from 1 November 2014-31 October 2015

#### For more information, contact

- Masgaya Beauty Spa & Massage 44 Soi Pracha Uthit 23, Samsen Nok Huai Khwang, Bangkok
- (C) 10 a.m-9 p.m
- +66 2274 3433

🕲 www.facebook.com/pages/Masgaya-Beauty-Spa-Massage







# Mt.Sapola The Redefined Natural Product

Mt.Sapola is the name of the mountain where natural soap was discovered by Ancient Roman. Mt.Sapola has become the brand name of high quality, nature-based spa products aimed at giving a healthy comfort to customer life burden. They also have spa products for men that are designed to make your skin looking young and healthy.

A 10% discount off when purchase 3,000 baht or more and receive free a set of body wash & body lotion lemongrass essence 65ml.

• This promotion can be used at Central World Branch only

#### For more information, contact

#### Mt.Sapola

- 4<sup>th</sup> Floor, Central World, Beacon Zone 4, 4/1-2, 4/4, Ratchadamri Road Pathumwan, Bangkok
- 🕑 10 a.m-8 p.m
- +66 2274 2456
- www.mtsapola.com





# **PANPURI**The Enduring Purity in Mind

Thai spa industry has grown along side with the modern technology and the intelligent networking with sensual spa products that have become the magnificent part of the spa lifestyle. Panpuri has been playing a key role in bolstering Thai spa DNA. It exclusively offers the highest quality, authentic organic spa products available in a warm, sensuous, soothing environment.

A 10% discount off normal price

#### For more information, contact

Panpuri

- 1<sup>st</sup> Floor, Zone A, Central World Rajdamri Road, Pathumwan Bangkok
- 🕑 10 a.m-8 p.m
- +66 2252 7370
- www.panpuri.com







# **Thann Sanctuary**

### The Pinnacle of Pampering & Pleasure

THANN Sanctuary is a good example of the wellness hideaway in the city that believes in the environment as an essential element for the sense. It offers a wide range of spa treatments and products based on THANN's art of natural therapy.

A 20% discount off for spa treatment

- This promotion can be used at Central World, Gaysorn and The Emporium branch and valid from Monday to Thursday between 10 a.m-14 p.m
- This promotion is not applicable for spa package.

#### For more information, contact

Thann Sanctuary

🚯 Gaysorn 3<sup>rd</sup> Floor, Bangkok 🚯 Central World 2<sup>nd</sup> Floor, Bangkok 🚯 Emporium 6<sup>th</sup> Floor, Bangkok

- 🕑 10 a.m-8 p.m
- +66 2658 0550
- 🕑 www.thann.info/
- www.thann.info/thann\_sanctuary.php

### Thann

### For Your Sense & Spirit

THANN provides quality products and services for all discerning spa goers around Thailand and the world through its design, innovation, professional retail staff, and worldwide distributors. The secret behind the success of the brand is the harmonious blend between nature and science, including the result-oriented approach.

Receive a complimentary special gift when purchase Thann product 3,500 baht or more

- This promotion can be used at Central World, Gaysorn and The Emporium branch only
- Thann reserve the right to replace the complimentary items with another item for similar value at any time without prior notice





For more information, contact	
0	Gaysorn 3 <sup>rd</sup> Floor, Bangkok
0	Central World 2 <sup>nd</sup> Floor, Bangkok
0	Emporium 6 <sup>th</sup> Floor, Bangkok
0	+66 2658 0550
	www.thannsanctuaryspany.com/Products.aspx



# <mark>Oasis Spa</mark> The Identity of Thai Spa

Oasis Spa is absolutely the retreat to quench your thirst of rejuvenation and wellness. The noticeable success of the Oasis Spa brand is owed to their holistic therapies, traditional architecture, luxurious facilities, Thai herbal products, the Traditional Thai massage, the excellent healing treatments, and the blissful element of Thainess. You can find Oasis Spa in Bangkok, Chiang Mai, Pattaya, and Phuket.

Receive 1,000 baht discount when purchase spa package at 2,000 baht or more

#### For more information, contact

Chaing Mai
Oasis Spa Baan Saen Doi: 199/135 Mu 3, Mae Hia, Mueang, Chiang Mai
Oasis Spa Chiang Mai: 102 Suthep, Mueang, Chiang Mai
Oasis Spa Lanna: 4 Samlan Road, Phra Sing, Mueang, Chiang Mai
Oasis Spa Bangkok at Sukhumvit 31: 64 Sukhumvit Road, Soi Sawasdee, Wattana, Bangkok
Oasis Spa Bangkok at Sukhumvit 51: 88 Soi Sukhumvit 51, Wattana, Bangkok
46 2262 2122
www.oasisspa.net
Pattaya
Oasis Spa Pattaya: 322 Chateau Dale Resort & Villa, Pattaya, Chonburi
Phuket
Oasis Secret Garden Spa: 47 Mu 1 Srisoonthron Road, Laguna, Cherngtalay, Thalang, Phuket

- 🕜 Oasis Spa Royal Thai Spa: 128 Mu 3, Kamala, Kathu, Phuket
- 🚯 Oasis Sky Breeze Spa: 26 Soi Plukjae, Karon, Mueang, Phuket





# Amatara A Destination Spa

### The Gateway to Heaven

Amatara at Regent Phuket Cape Panwa, a luxury resort in Phuket is tucked away in a tranquil island overlooking the secluded bay, offers an all-inclusive program. Enjoy the use of state of the art facilities designed to bring you convenience and comfort, while calming your nerves and relaxing your mind during your stay at the Regent Hotel.

"Receive a complimentary wellness consultant "Bio impedance analysis and Physiotherapy special session" and

- A 20% discount off on a la carte massage and
- A 15% discount off on spa packages

- A 20% discount off for Art of living and Wellness Retreat for guest who booked by February 2015

#### Fore more information, contact

Amatara A Destination Spa 84/1 Mu 8 Sakdidej Road, Vichit, Mueang, Phuket +66 7620 0800 www.amataraphuket.com









# Banyan Tree Spa Phuket Timeless Sense of Thai Touch

Banyan Tree Spa realizes how to create the perfect sanctuary for the sense. The highlight of each spa experience is the training of its spa therapists. Discover a complete sensory experience in holistic Asian healing traditions awaits you at luxury Spa retreats when you are in Thailand.

A 10% discount off normal price

- This promotion is applicable for MasterCard World Elite and MasterCard World only
- This promotion is not applicable during New Year 2015 (22 December 2014 15 January 2015), Chinese New Year (14-25 February 2015) and New Year 2016 (22-31 December 2015)

#### For more information, contact

Banyan Tree Spa Phuket

- 🚯 33,33/27 Mu 4 Srisoonthorn Road, Cherngtalay, Talang, Phuket
- **(**) +66 7637 2400
- 🔕 www.banyantree.com/en/ap-thailand-phuket-resort



### **ACCOMMODATION**

# 99 The Gallery Hotel

### Memorable Night in Lanna Style

Looking for a pleasurable stay in the contemporary Lanna style and the bespoke hospitality service?, 99 The Gallery Hotel is the best place to be in Chiang Mai. The hotel is an oasis of calm nestled located in front of Wat Phra Singh, right in the center of Chiang Mai's Old Inner City with only 15-minute drive from the airport. This is where the local heritage and design and modern amenities and luxury concept of living find their most salutary east-meet-west setting here.

A 15% discount off rack rates

- This promotion is not applicable during New Year 2015 (28 December 2014-05 January 2015), Songkran (11-14 April 2015) and New Year 2016 (28-31 December 2015)
- Three (3) days advance reservation is required.

#### For more information, contact

99 The Gallery Hotel

- (1) 99 Inthawarowat Road, Sri Phum, Mueang Chiang Mai
- € +66 5332 6338
- 🕢 www.99thegalleryhotel.com







# Away Phucome Chiang Mai

### A Homely Comfort

Away Phucome Chiang Mai is a luxury 3 bedroom villa located on the city outskirts, just minutes away from Chiang Mai Zoo and Chiang Mai University. The villa is only a 15 minutes drive from Chiang Mai International Airport. Suitable for those wishing to "Get Away" from their normal routine and enjoy a vacation in paradise.

A special price for Three Bedroom Pool Villa at 26,000 baht per night (for 8 persons) and receive complimentary round trip airport transfer (Chiang Mai airport)

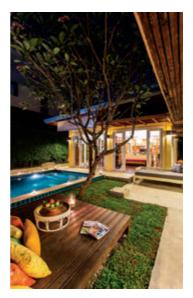
- This promotion is valid from 1 December 2014 - 20 December 2015
- Terms and conditions apply. Please check www1.mastercard.co.th

#### For more information, contact

Away Phucome Chiang Mai

- 158/7 Soi Maekhuamung 3, Mu 1, Chang Puak, Mueang, Chiang Mai
- + 66 5332 7773

🕲 www.AwayResorts.com





# **De Naga Hotel**

### The Best of Asian Hospitality

Idyllically situated opposite to Tha Pae Gate, the Lanna-inspired De Naga is a uniquely-themed boutique hotel in the heart of Chiang Mai. The hotel is close to many of the city's shopping, dining and entertainment arenas. It can be reached from the airport in just 20 minutes as there are many restaurants and great bars to chill out near the hotel.

A 20% discount from Standard Rate on hotel website for all room types

 This promotion cannot be used during long weekend, public holidays, local festive season and peak season (20 Dec-10 Jan, 19-25 Feb, 12-16 Apr)

#### For more information, contact

De Naga Hotel

- C1 Soi 2 Ratchamanka Moon Muang Road, Phra Sing, Chiang Mai +66 5320 9030

🔕 www.denagahotel.com









## **Insda Resort** A Balance Living in Chiang Mai

Insda Resort is providing guests with an interactive and culturally-enriching experience through fabulously blending the passion of luxurious and comfort living, stylish idea, with the art, culture, and architecture of the local in its property. It offers panoramic mountain views from its hilltop location.

A 20% discount off rack rates

#### For more information, contact

Insda Resort

44 Mu 3 Hang Dong-Samoeng Road,

Baan Pong, Hang Dong, Chiang Mai () +66 5344 8533

www.insda-resort.com





# Sibsan Luxury Hotel Rimping

### The Uniqueness of Lanna Style

Sibsan Luxury Hotel Rimping is only 10 minutes from Chiang Mai International Airport and twenty minutes from the city's downtown attractions. The hotel offers a beautiful and relaxing setting that features Doi Suthep Mountain, the jewel in the city's crown which acts as a breath-taking backdrop.

A 15% discount off best available rate

• This promotion is not applicable during New Year (26 December 2014 - 10 January 2015)

### For more information, contact

Sibsan Luxury Hotel Rimping

- 211 Mu 6, San Phi Suea, Mueang, Chaing Mai
- +66 5311 0555 +66 5311 0833 - 34
- www.sibsanhotel.com









## Sibsan Resort & Spa Mae Taeng

### A Harmonious Living

Sibsan Resort & Spa Mae Taeng is 45 minutes outside the centre of Chiang Mai, it's a luxury resort located in a hug of nature, mountain and tranquil Mae Taeng River amidst lush tropical garden where you can have relaxation holiday.

A 15% discount off best available rate

• This promotion is not applicable during New Year (26 December 2014 - 10 January 2015)

### For more information, contact

Sibsan Resort & Spa Mae Taeng

- 6 168 Mu 2, Kuedchang, Mae Taeng, Chiang Mai
- +66 8 1980 9070
  +66 9 4757 5667
  +66 9 4757 5668

www.sibsanresort.com





# Sireeampan Boutique Resort & Spa

### A Modern Tradition

Sireeampan Boutique Resort & Spa is a private sanctuary idyllically located in the northwestern part of Chiang Mai City at a short distance from Chiang Mai Zoo. The resort is a secluded retreat offering pleasurable experiences for guests. Here you will also witness an aspect of rich Siamese heritage meeting the bespoke modern luxury under one roof.

A 10% discount off best available rate

- This promotion is applicable for best available rates published on www.sireeampan.com
- This promotion is not applicable during New Year Season (21 December 2014-10 January 2015 and 21-31 December 2015)
- 14 days advance reservation is required.

#### For more information, contact

Sireeampan Boutique Resort & Spa

- 🚯 88/8 Mu 1 Chang puak, Mueang Chiang Mai
- +66 5332 7777











## Siripanna Villa Resort & Spa, Chiang Mai

### The essence of charming Lanna aesthetics

Siripanna Villa Resort & Spa, Chiang Mai is approximately 6 km from Chiang Mai International Airport and only 2.5 km to the famous Night Bazaar and other sightseeing. This is where you can distance yourself from the hustle and bustle of the city and relax in a stunning Thai inspired hotel surrounded by greenery.

A 50% discount off rack rate for all room types

#### For more information, contact

 Siripanna Villa Resort & Spa, Chiang Mai
 36 Rat Uthit Road, Wat ket, Mueang, Chiang Mai

+66 5337 1999

🕑 www.siripanna.com





# X2 Chiang Mai- North Gate

### The Gate to Bespoke Hospitality

X2 Chiang Mai-North Gate is covetously located just outside the old walls by the north gate in the very heart of Chiang Mai. The resort is close to Wat Lok Moli, Chiang Mai City Arts & Cultural Center, and Wat Chiang Man. Also nearby tourist attractions are Chiang Mai National Museum and Chang Puak Market.

A special price for Luxury Five Bedroom Pool Villa at 26,000 baht per night (for 8 persons) and receive

- Daily champagne breakfast for 8 persons and
- Complimentary round trip Chiang Mai Airport transfer
- This promotion is valid from 1 December 2014 20 December 2015
- Terms and conditions apply. Please check www1.mastercard.co.th

### For more information, contact

X2 Chiang Mai-North Gate

- 🚯 1/10 Soi 2, Manee Nopparat Road, Sripoom, Chiang Mai
- +66 9 1808 4257
- 🕑 www.X2resorts.com









## **The Raya** An Inspiring Gateway to Bangkok

Bangkok has seen the great influx of new hotel investments. The Raya is a new boutique hotel in the coveted location, featuring spacious accommodations and modern amenities created to uplift your memorable night in Bangkok. It's conveniently located close to Sam Yan MRT Station and Sala Daeng BTS station, shopping arcades, Patpong Night Market, and other nightspots on Silom Road.

A 20% discount from rack rates for all room types

- This promotion is not applicable during long weekend, public holiday, New Year (20 December 2014 - 10 January 2015), Chinese New Year (19-25 February 2015) and Songkran (10-16 April 2015)
- Terms and conditions apply. Please check www1.mastercard.co.th

### For more information, contact

The Raya

- 🚯 24-30 Surawong Road, Siphraya, Bangrak, Bangkok
- **(**) +66 2238 0969, +66 9 3580 8549
- Www.therayabangkok.com



## **Iudia On The River**

### A Walk Down Memory Lane

Staying at Iudia On The River Ayutthaya, it's like traveling back in time to the old day of Siam, the former name of the Kingdom of Thailand. Here you can completely have a whale of the time enjoying the view of Ayutthaya World Heritage Park due to its coveted location amidst the ancient ruins of the great Siamese Kingdom of Ayutthaya.

A 10% discount off for Riverview room

• This promotion is not applicable during New Year

#### For more information, contact

ludia On The River

A 11-12, 11/1 Mu 4, U-Thong Road Pratoochai, Phra Nakhon Si Ayutthaya



+66 3532 3208 www.iudia.com









## **Baan Kiang Kwai Resort**

### The Sanctuary for Your Sense

River Kwai in Kanchanaburi is an emerging popular nature tourist destination in recent years due to its pristine natural beauty. Baan Kiang Kwai Resort is among a wide range of accommodation options that allows you relax in the abundant nature of the province. The resort is actually suitable for natural lovers wishing to make a holiday retreat in the dense jungle overlooking the beautiful River Kwai.

A 20% discount off rack rates

#### For more information, contact

Baan Kiang Kwai Resort
299 Mu 1, Wang Dong, Mueang, Kanchanaburi
+66 9 3262 5647
www.kanchanaburi-map.com/th/home





## **Dheva Mantra**

### The Mantra of Extraordinary Comfort

Discover natural and historical attractions in Kanchanaburi and experience a uniquely pleasurable stay at well-appointed sanctuary Dheva Mantra Resort and Spa, which is located on the outskirts of Kanchanaburi, only six kilometres from the town center. Its striking architecture and interior helps to artistically enhance the extraordinary living.

A 40% discount off rack rates

• This promotion excludes breakfast

### For more information, contact

Dheva Mantra

- 9/99 Mu 3, Thamakham, Mueang, Kanchanaburi
- € +66 3461 5999

www.dhevamantra.com





## Away Hua Hin-Pranburi Boutique Resort

### Home Away

Located between the sweeping beach of Pranburi and the towering mountains of Khao Sam Roi Yot is your next home-away-home "Away Hua Hin-Pranburi" a beachfront boutique resort, where you can find a better balance living with the nature surrounding and enjoy stretching sea views.

A special price for One Bedroom Garden Villa at 3,900 baht per night and receive

- Daily breakfast and daily set lunch or dinner and
- Free flow Thai herbal drink
- This promotion is valid from 1 December 2014 20 December 2015
- This promotion is not applicable during long weekend, public holiday, New Year (20 December 2014-10 January 2015), Chinese New Year (19-25 February 2015) and Songkran (10-16 April 2015)



#### For more information, contact

Away Hua Hin-Pranburi Boutique Resort

- 🚯 83 Mu 1, Sam Roi Yot, Pranburi, Prachuap Khiri Khan
- **(** +66 3282 5080
- www.AwayResorts.com





# Devasom Hua Hin Resort

### An Endearing Charm of Hua Hin

People have different taste and interest when it comes to styling, Hua Hin has all the ingredients for a very special holiday experience waiting for you to empty your holiday break in style. The 5-star boutique and unique Devasom Hua Hin Resort is located about 10 minutes north of Hua Hin city centre, it offers guests the chance to relax in the surrounds of tropical gardens and peaceful ocean views.

A 25% discount off with a minimum of 3 nights stay

- This promotion is for minimum 3 nights stay
- Advance reservation is required through email: rsvn@devasom.com or www.devasom.com and subject to availability
- Complete non-refundable prepayment for the entire stay is required
- Hotel terms and conditions apply.



For more information, contact
Devasom Hua Hin Resort
1446/23, Phetkasem Road (Km. 207) Huaisaitai, Cha-am, Phetchaburi

- +66 3244 2789
- www.devasom.com





## Sukhothai Heritage Resort

A Memorable Stay by Heritage



Sukhothai Heritage is an exquisite Thai style boutique resort with easy access to the town's enchanting ancient temples of the Sukhothai Historical Park, the natural wonders of the Si Satchanalai National Park like the serene waterfalls and caves, Sukhothai Airport, and many other major attractions.

A 20% discount off rack rates for all room types

• This promotion ia not applicable during long weekend, public holiday and between New Year (20 December 2014-10 January 2015), Chinese New Year (19-25 February 2015) and Songkran (10-16 April 2015)

#### For more information, contact

Sukhothai Heritage Resort

- 🚯 999 Mu 2, Klong Krajong, Sawankhalok, Sukhothai
- **(**) +66 5564 7567
- www.sukhothaiheritage.com

MasterCard

## Away Koh Kood Resort The Hideaway For Fun & Relax

Stay away from the hustle and bustle of the city and sleep over at Away Koh Kood Resort, the epitome of an island hideaway overlooking the very picturesque Klong Chao Bay. This is where you can enjoy the beauty and peaceful surroundings of the resort, not to mention its excellent accommodation and convenient facilities created to maximize your comfort.

A special price for Duplex Bungalow at 5,100 baht per night and receive

- Daily breakfast, lunch and dinner for 2 persons
- Complimentary round trip boat transfers for 2 persons (Trat-Ko Kood)
- A 10% discount off on food and beverage (Except alcoholic drinks)
- This promotion is valid from 1 December 2014 - 20 December 2015
- Terms and conditions apply. Please check www1.mastercard.co.th

### For more information, contact

Away Koh Kood Resort

- 🚯 43/8 Mu 2, Baan Klong Chao, Ko Kood, Trat
- +66 8 1835 4517, +66 8 7136 4036
- www.awayresorts.com/away-resorts-koh-kood









## Mövenpick Resort Bangtao Beach Phuket The Swiss Hospitality

Located on the famous Bangtao beach, the Swiss-based "Mövenpick Hotel & Resort provides you with an eclectic mix of a wider choice of outstanding cuisine, a genuine dream hideaway, feel of romantic getaway, sense of family holiday, business lifestyle, and leisure aimed at creating a unique holiday pact for discerning travelers.

A 20% discount off best available rate

- This promotion is not applicable during New Year (20 December 2014-15 January 2015) and Chinese New Year (15-22 February 2015)
- 30 days advance reservation is required and subject to availability

#### For more information, contact

Mövenpick Resort Bangtao Beach Phuket

- 🚯 35 Mu 4, Cherngtalay, Thalang, Phuket
- **(**+66 7631 0400
- www.moevenpick-hotels.com/phuket-bangtao





# Saree Samui Modern-Tradition by The Beach

Saree Samui is a paradise created for travelers wishing to have a good connection between the natural comfort, conventional Thai and Balinese architecture, and simplicity without falling behind the international standard of innovative amenities and hospitality service. Here you are guaranteed the maximum levels of tranquility, seclusion, and privacy.

A 20% discount off rack rates for all room types



• This promotion is not applicable during long weekend, public holidays, local festive season and peak season (20 Dec-10 Jan, 19-25 Feb, 12-16 Apr)

#### For more information, contact

Saree Samui 3135 Mu 4, Mae Nam, Ko Samui, Surat Thani www.sareesamui.com



## The Sunset Beach Resort & Spa, Taling Ngam

### A Ritzy Experience

Traveling in Thailand is timeless as the country has smorgasbord of world-class hotels and resorts and prestigious establishments to accommodate affluent global travelers. The Sunset Beach Resort and Spa at Taling Ngam Beach is a luxury boutique resort for an ultimate indulgence overlooking sunset in style throughout your tropical holiday break.

A 20% discount off rack rates for all room types

• This promotion is not applicable during long weekend, public holiday and between New year (20 December 2014-10 January 2015), Chinese New Year (19-25 February 2015) and Songkran (10-16 April 2015)

#### For more information, contact

The Sunset Beach Resort & Spa, Taling Ngam 126/9 Mu 3, Taling Ngam, Ko Samui, Surat Thani +66 7742 8200 www.thesunsetbeachresort







## Khaolak Wanaburee Resort Harmonious Living with the Nature

Located in the Takua Pa district of Phangnga, Khaolak Wanaburee Resort offers a variety of Asian style villas surrounded by lush tropical gardens and direct access to a pristine, secluded beach. Visitors can relax on the beaches, enjoy some of the water sports on offer, or explore the pristine National Parks.

A 20% discount off rack rates for all room types

 This promotion is not applicable during long weekend, public holiday and between New year (20 December 2014-10 January 2015), Chinese New Year (19-25 February 2015) and Songkran (10-16 April 2015)



For more information, contact
Khaolak Wanaburee Resort
26/11 Mu 7, Khuk Khak, Takua Pa, Phangnga
+66 7648 5333-5



# **Twin Lotus Resort Koh Lanta**

### The Dream Beachfront Retreat

The Twin Lotus Resort sits directly on a 3-kilometer stretching white sandy beach in the Klong Dao section of Ko Lanta, which is one of the most very beautiful beaches to enjoy stunning views over the ocean on Lanta Yai Islands at the west coast of Krabi.

A 20% discount off rack rates for all room types

 This promotion is not applicable during long weekend, public holiday and between New year (20 December 2014-10 January 2015), Chinese New Year (19-25 February 2015) and Songkran (10-16 April 2015)

#### For more information, contact

Twin Lotus Resort Koh Lanta

199 Mu 1, Klong Dao Beach Saladan, Ko Lanta, Krabi

+66 7556 0700www.twinlotusresort.com







# At Panta Phuket Everything Truly Thai

Located a short distance from the famous Laguna area of Phuket and the beautiful, sandy Laguna Beach, At Panta Phuket is where you can witness a genuine touch of tradition and enjoy the unique living experience in the replica of a traditional Thai village, offering different types of accommodations, traditional food and special packages customized for your preference.

A special price for Poolside Thai Villas at 3,200 THB net per room per night for 2 persons

- This promotion including breakfast for two persons
- This promotion is valid from 1 December 2014-30 October 2015
- Please make a reservation before arrival 14 days in advance (Subject to room available)

### For more information, contact

At Panta Phuket

310/51 Mu 1 Baandon-Cherngtalay Road, Thalang, Phuket

•66 7627 5002-14

www.atpanta.com







## **Banyan Tree Phuket**

### A Rich Brew of Romantic Indulgence

Banyan Tree Phuket is one of the best examples for the ultimate romance and rejuvenation. The resort is located in the Laguna Phuket Resort Complex-a semi-private compound hosting seven resorts-in Bangtao Beach on the west coast of Phuket. Come and discover true rest under the sheltering canopy of the Banyan Tree.

A 10% discount off best available rate for all villa types

- This promotion is applicable for MasterCard World Elite and MasterCard World only
- This promotion is not applicable during New Year 2015 (22 December 2014-15 January 2015), Chinese New Year (14-25 February 2015) and New Year 2016 (22-31 December 2015)

#### For more information, contact

Banyan Tree Phuket

33, 33/27 Mu 4 Srisoonthorn Road Cherngtalay, Talang District, Phuket

**(**) +66 7637 2400

Www.banyantree.com/en/ap-thailand-phuket-resort







# **Regent Phuket Cape Panwa**

### Redefined Luxury Moment

Located in the secluded bay of Cape Panwa next to its own private beach and looking out to the Andaman Sea, Regent Phuket Cape Panwa is ensconced with the best of both world of hospitality service, the world of design and enticing classic architectural style to render the poshness of the western hemisphere. They are blended to redefine the luxury experience and a memorable melody of living on island.

A 15% discount off rack rates for all room types

- Room rates are inclusive of an accommodation with daily breakfast for two persons
- Complimentary usage of iPad and Wi-Fi internet access

### For more information, contact

Regent Phuket Cape Panwa

- 🚯 84 Mu 8, Sakdidej Road, Vichit, Mueang, Phuket
- +66 7620 0800
- Www.regenthotels.com/Phuket







## Sri Panwa, Phuket

### The Essence of Tropical Modernity

Sri Panwa is a crème de la crème of the accommodation capable of incorporating the luxury living with the nature and tropical panorama. Ideally located on the headland in the southern tip of Phuket Island, here is a right cozy choice if you are seeking for a pool villa accommodation with a homely feeling by the sea overlooking one of the best places to watch the scenic sunset.

A special price for 3 days 2 nights stay during 11 January-12 April 2015 and

- 1 November-19 December 2015
- Pool Suite 37,000 baht
- 1 Bedroom Ocean View Pool Villa 56,000 baht
- 1 Bedroom View Luxury Pool Villa 61,400 baht

A special price for 3 days 2 nights stay during 17 April-31 October 2015

- Pool Suite 28,000 baht
- 1 Bedroom Ocean View Pool Villa 42,000 baht
- 1 Bedroom View Luxury Pool Villa 46,000 baht
- This promotion is valid from 11 January 2015-19 December 2015
- Terms and conditions apply. Please check www1.mastercard.co.th

#### For more information, contact

Sri Panwa, Phuket

🚯 88 Mu 8, Sakdidej Road, Vichit, Mueang, Phuket

+66 7637 1000

🕑 www.sripanwa.com





## Khaolak Laguna Resort

### Your Paradise by the Sea

Khaolak Laguna Resort is located about 80 kilometers away from Phuket International Airport. The resort is an ideal holiday destination for international travelers with a variety of chalets and villas for guests to choose from.

A 10% discount off hotel's internet rates for all room types

• This promotion is valid from 1 December 2014-31 October 2015

#### For more information, contact

Khaolak Laguna Resort

26/8 Mu 7, Khuk Khak, Takuapa, Phang Nga

**(**+66 7642 7888

www.khaolaklaguna.com



### DINING



## Le Grand Lanna

### A True Touch of Lanna Style



Hidden behind sweeping roofs and centuries-old rain and flame trees, Le Grand Lanna's raised wooden pavilions filled with precious Lanna artifacts provide a sublime dining venue to sample the best in classic Thai and Northern Lanna-style dishes. Every evening, you will be able to enjoy hour performance of music and traditional dance at the restaurant.

A 10% discount off on food

- This promotion is not applicable for the special set lunch menu
- Restaurant reserves the right to change terms and conditions without prior notice

#### For more information, contact

Dhara Dhevi Chiang Mai

- 51/4 Mu 1, Chiang Mai-Sankampaeng Road, Tasala, Mueang, Chiang Mai
- Lunch: 11.30 a.m.-2.30 p.m. Dinner: 6.30 p.m.-10.30 p.m.
- **(**) +66 5388 8888
- www.dharadhevi.com







# Nasi Jumpru

### Thai Fusion Concept

Nasi Jumpru is a Thai fusion food eatery located in Mueang district of Chiang Mai on Chiang Mai-Mae Jo Road. Serving a variety of authentic Thai and northern Thai cuisine, diners can choose from an extensive menu, there are many meat dishes, vegetable dishes, seafood recipes as well as many desserts and beverages.

A 10% discount off on food and non-alcoholic beverages

### For more information, contact

Nasi Jumpru



- **(** 11 a.m.-10.30 p.m.
- +66 081 831 9325

💿 www.facebook.com/pages/Nasi-Jumpru-Chiangmai





## Woo Café Homey Sipping in Style

There are hundreds of coffee shops dotted around Chiang Mai, Woo Café is probably the most sophisticated coffee shop in Chiang Mai. The 70-year-old house-converted café is the highly recommended rendezvous to sit back and relax enjoying coffee and bakery. Done in loft style, elastic, modern mixed with a touch of nature with numerous variants of green plants, making visitors feel like they are living at their own homes.

A 10% discount off on food and non-alcoholic beverages

### For more information, contact

Woo Café

- 80 Charoenrat Road, Wat Ket Mueang, Chiang Mai
- 🕑 10 a.m.-8 p.m.
- +66 5200 3717
- 💿 www.woochiangmai.com
- www.facebook.com/pages/Woo-Cafe-Art-Gallery-Lifestyle-Shop











## **Bussaracum Royal Thai Cuisine**

### The True Flavour of Thainess

Thai food is typically known for the harmonious blend of flavors using different ingredients, various cooking styles, and the enthusiastic use of fresh herbs and spices in order to create a balance between sweet, sour, hot and salty flavors. Bussaracum Royal Thai Cuisine is one of the best culinary destinations if you are yearning for great authentic Royal Thai Cuisine.

A 15% discount off on food and beverage

#### For more information, contact

Bussaracum Royal Thai Cuisine

- 1 Sriwiang Road, Silom Bangrak, Bangkok
   Lunch: 11a.m.-2 p.m.
  - Dinner: 5.30 p.m.-10.30 p.m.
- € +66 2630 2216 8
- 🔕 www.bussaracum.com









## Joe Louis Thai Restaurant

### The Endearing Art of Dining

Joe Louis Gourmet Thai Cuisine and Bar is where you can enjoy a unique, exotic dining experience of modern Thai cuisine located at Asiatique Riverfront on Charoenkrung Road. You will witness the inimitable perspective of Thai art form and the art of puppetry and fine classical performing art.

A 10% discount on food

### For more information, contact

Joe Louis Thai Restaurant
2194 Room S13, Charoenkrung Road Bang Ko Laem, Bangkok
Mon-Thu: 5 p.m.–11 p.m. Fri-Sun: 5 p.m.–midnight
+66 2108 4400



www.joelouiscuisine.com



# Mangkud Café The Art of Thai Delicacy

Mangkud Café is more than just a place for dining out, it's rather fusion venue where you are able to realize the art of dining and art appreciation. Mangkud is one of the more sophisticated places to eat while enjoying the view of Chao Phraya and natural breezes.

A 10% discount off on food when purchase at 1,000 baht or more

#### For more information, contact

Mangkud Café 94/87 Ratchapruek Road Taling Chan, Bangkok +66 2432 0968 www.mangkudcafe.com









## **Praya Dining** Dining by the River

Praya Dining Restaurant is a romantic riverside eatery situated in the heart of Bangkok on the bank of the Chao Phraya River, one of the most significant rivers in Thailand, which is opposite to Santichaiprakan Park.

A 10% discount off on food

### For more information, contact

Praya Dining

Praya Palazzo Hotel
 757/1 Somdej Prapinklao Soi 2
 Bang Yee Khan, Bangkok

- (C) Tue-Sun: 11a.m.-10 p.m.
- **(**) +66 2883 2998

www.prayapalazzo.com





## **Buen Mallika** A Memorable Thai Gourmet

People are not only demanding for the deliciousness of the meal, but are also concerning of the high standard of the food preparation, presentation, the quality, and the freshness for their healthy lifestyle. Ruen Mallika is the perfect eatery to complete those concepts of dining. Don't miss to visit traditionally Thai-style decorated Ruen Mallika on Sukhumvit Soi 22 and the second branch on the ground floor, E Building at the Crystal Design Center (CDC) to enjoy a delightful array of traditional Thai dishes.

A Special price for "A Variety of Deep Fried Flowers" (ChunCheu-Boos-Sa-Ba) at 350 baht

#### For more information, contact

Ruen Mallika

- 189 Sukhumvit 22, Klongtoey Bangkok
- 12 a.m.-11 p.m.
- +66 2663 3211-2
- 1420/1, Crystal Design Center (CDC) Zone E110. Praditmanutham Road Bangkapi, Bangkok, +66 2102 2084









# Romsai The Best International Buffet

Romsai is located on the lower lobby floor of Banyan Tree Hotel Bangkok. Guests will be able to enjoy casual dining in a convivial atmosphere. The restaurant still overlooks the lush tropical garden and waterfall, and provides all day dining.

A 10% discount off on food

• Terms and conditions apply. Please check www1.mastercard.co.th

#### For more information, contact

Banyan Tree Bangkok



Breakfast: 6 a.m.-10.30 p.m. Lunch: 11.45 p.m.-2.30 p.m. Dinner: 6 p.m.-11 p.m.



www.banyantree.com/en/ap-thailandbangkok





## Savoey

### A Secret Recipe Unveiled

Looking to savor the authentic Thai cuisine? Look no further the wellestablished "Savoey" to complete your culinary journey in Thailand. The restaurant highlights the brilliant line up of delectable dishes created by their own recipe and served under a warm and welcoming atmosphere.

A 10% discount off on food

For more information, contact Savoev 2nd Floor, Mercury Ville



Ploenchit Road, Bangkok **(**9.30 a.m.-9.30 p.m.







## Ruenthai Benjarong Restaurant

### The Very Thai by The River

Cuisine has always played a major role in the hospitality industry. Having Thai culinary by the river is a unique option to complete your passion of gastronomy in Thailand. Discover exquisite Thai cuisine at Ruenthai Benjarong Restaurant, they offers authentic local cuisine prepared with care and served with the creativity and style. Guests can savor the exotic cuisine whilst enjoying the gentle sound of live Thai classical music, and taking in the inspiring views of river.



A 10% discount off on food

#### For more information, contact

- Ruenthai Benjarong Restaurant
- 9/17 Mu 1 Bangbuathong, Nonthaburi
- **(** 11 a.m.-10 p.m.
- +66 2594 7070
- Www.ruenthaibenjarong.com





# Chaba Cocktail Bar

### The Rendezvous in Style

Sophisticated and stylish nightlife will not be complete without making an evening break at At Panta Phuket's Chaba Cocktail Bar, ideal for a romantic tête-à-tête while sipping on a distinguished cocktail or a glass of top class bubbly.

A 10% discount off on food and non-alcoholic beverages

• This promotion cannot be used for group reservation, events or wedding function

### For more information, contact

Chaba Cocktail Bar 310/51 Mu 1 Baandon-Cherngtalay Road Thalang, Phuket 9 a.m.-7 p.m.

- **()** +66 7627 5002-14
- www.atpanta.com









## Leelawadee Restaurant

### A Traditional Thai Romance

Experience what it calls the truly Thai and the charm of Thai lifestyle from the bygone days. Situated in Bang Tao Bay in the historical Thalang district, Leelawadee is where you can enjoy both indoor and the trendy alfresco dining by candlelight or dim light.

A 10% discount on food and non-alcoholic beverages

 This promotion cannot be used for group reservation, events or wedding function

### For more information, contact

- Leelawadee Restaurant At Panta Phuket
- 🚯 310/51 Mu 1 Baandon-Cherngtalay Road, Thalang, Phuket
- 🕑 6.30 a.m.-9.30 p.m.
- **(**+66 7627 5002-14
- www.atpanta.com





## **Banyan Café** Enjoy a Culinary Treat

Banyan Café has officially reopened following an extensive renovation to welcome you to experience the succulent flavour, offerings delicious Thai dishes to scrumptious pizzas, pastas, salads and sandwiches. Enjoy a casual breakfast here prior to going out to tee off.



## Lobby Bar & Wine Rack

Time to Rest in Style

The cosy Lobby Bar & Wine Rack is one of many brilliant reasons why you have to book at Banyan Tree Resort Phuket. With a selection of cocktails and champagnes, the Lobby Bar spans a terrace deck that will set you at ease.



## **Pool Bar**

### A Romantic Gateway

Banyan Tree Resort Phuket's Pool Bar is a romantic gateway for an intimate moment sipping some fashionable drinks at the end of the day in Phuket. It offers you a warmly welcoming poolside and in-pool experience, complete with delicious light snacks, refreshing beverages and fruity cocktails with an inviting hint of the lush tropics.



A 10% discount off on food and non-alcoholic beverages all restaurant @Banyan Tree Resort

- This promotion is applicable for MasterCard World Elite and MasterCard World only
- This promotion is not applicable during New Year 2015 (22 December 2014-15 January 2015), Chinese New Year (14-25 February 2015) and New Year 2016 (22-31 December 2015)



## Saffron The Best in Class

Enjoy a modern take on traditional Thai cuisine. Saffron is a perfect place for a romantic meal located in Mueang district of Phuket on Srisoonthorn Road. There are many nooks and crannies in which to enjoy the fabulous food and wine choices.



## Tamarind

### Savour the Authenticity

Tamarind Restaurant is part of Banyan Tree Phuket in Bang Tao Bay on the north-western coast of Phuket. Experience Banyan Tree's al fresco restaurant Tamarind - Phuket's finest destination for authentic Japanese fare. The poolside haven serves up a range of tantalizing Japanese delicacies.



## Water Court

### The Modern Momentum Begins

The open-concept "Water Court" is situated within the Banyan Tree Phuket Hotel. It serves an American and Asian buffet breakfast as well as Mediterranean cuisine in the evening, amidst a relaxed water court setting.



#### For more information, contact

Banyan Tree Resort Phuket

- 33,33/27 Mu 4 Srisoonthorn Road, Cherngtalay, Talang, Phuket
- **(**+66 7637 2400



# **Baba Cooking School**

A 10% discount on cooking class

• This promotion is valid from 10 January 2015-31 October 2015

### For more information, contact

- 88 Mu 8, Sakdidej Road, Vichit, Mueang, Phuket +66 7637 1000
- www.sripanwa.com



## **Blue Elephant Governor's Mansion Phuket**

A complimentary welcome drink (Blue Mai Tai)

• This promotion is valid from 1 January 2015-31 October 2015

#### For more information, contact

96 Krabi Road, Talad Neua, Mueang, Phuket



+66 7639 3538

S www.blueelephant.com





# **Thai Jungle Sports**

A 20% discount off normal price

#### For more information, contact

- A 21/9 Mu 5 PaDaed, Mueang Chiang Mai
- +66 5344 8533

www.thaijunglesports.com/ info@thaijunglesports.com



# **Krudam Muaythai School**

A 10% discount on cooking class

#### For more information, contact

16 Soi Sukhumvit 24, Sukhumvit Road Klongton, Bangkok

+66 2661 1674

www.krudamgym.com



## **Baan Chang Thai**

A 10% discount off normal price for all courses

### For more information, contact

- 38 Ekamai 10 Second Junction, Sukumvit 63 Road, Bangkok
- +66 2391 3807, +66 2714 1884
- www.samkhum.com





## **MasterCard Service**

### **MasterCard Global Service®**

MasterCard hopes you have a wonderful, trouble-free visit to Thailand. However, should you encounter problems, such as a lost or stolen MasterCard card, it is comforting to know that we are here to help.

### **Reporting Lost or Stolen Cards**

MasterCard Global Service<sup>®</sup> – provides 24-hour assistance with lost and stolen card reporting, emergency card replacement, and emergency cash advance.

Cardholders should call MasterCard Global Service immediately to report a lost or stolen card and to cancel the account. If you need to make purchases or arrange for a cash advance, with your issuer's approval, you can receive a temporary card the next day in the United States and within two business days most everywhere else.

### **ATM network ATMs**

When you are in need of assistance you can easily reach a specially trained MasterCard Global Service Representative who can help you 24 hours a day, 365 days a year, in any language. The MasterCard Global Service toll-free number in Thailand is 001-800-118-870-663.

Numerous banks throughout Thailand are connected to the MasterCard<sup>®</sup> and Cirrus<sup>®</sup> global ATM network. MasterCard cardholders will be able to withdraw cash from the following bank ATMs in Thailand:

### Institutions

AEON Thana Sinsap (Thailand), Bangkok Bank, Bank of Ayudhya, Kasikornbank, Krung Thai Bank, Siam Commercial Bank, TMB Bank, Thanachart Bank,

United Overseas Bank (Thai)

### Terms and Conditions Apply

Disclaimer:

MasterCard does not assume any responsibility for the products or services offered under this promotion. The products and services are sold or provided solely by the relevant vendors under such terms and conditions as determined by such vendors, and MasterCard accepts no liability whatsoever in connection with the products and services. The products and services have not been certified by MasterCard and under no circumstances shall the inclusion of any product or service in this promotion be construed as an endorsement or recommendation of such product or service by MasterCard.



# THAI PEOPLE USE LOTUS FLOWERS to pay respects to buddha... AND LOTUS-STEM CURRY

to welcome guests.



ISBN 978-616-91978-1-2



